

**Minutes of the November 3, 2025 Meeting of the Sawyer County  
Economic Development and UW-Extension Committee  
of the Sawyer County Board of Supervisors  
Board Room; Sawyer County**



**Voting Committee Members Present:**

- ☒ Chair: John Righeimer
- ☒ Vice Chair: Stacey Hessel
- ☒ Tom Duffy
- ☒ Steve Kariainen
- ☐ Randy Neumann

Mike Markgren  
Laura Bruce  
Adam Lamoureux  
Mindy Simons

**Others Present:**

Lori Baltrusis  
Ann Larson  
Kris Treland-Neumann

**Call to Order** – Chair Righeimer called the meeting to order at 8:30 am.

**Certification of Compliance** with the open meeting law was met. Roll Call was taken. Quorum was met.

**Meeting Agenda** -- Set

**Public Comments** –

**Minutes from the previous meeting dated:** October 6, 2025

Motion to approve made by: Ms. Hessel                      Second by: Mr. Duffy  
Motion carried without negative vote.

**Hayward Lakes Visitors & Convention Bureau Report—**

Ms. Simons reported on Fall Marketing statistics and stated web traffic is up. Ms. Simons discussed the fall YouTube campaign in two parts: Video views and Conversions.

**NWRPC Report—**

No report

**University of Wisconsin-Extension Department Report –**

Ms. Baltrusis introduced Ms. Adrian as a new addition to the department.

**SC/LCO Economic Development Corporation Report—**

Mr. Lamoureux reported on the upcoming Financial Literacy workshop and progress on the Lumber Exchange building. Mr. Lamoureux discussed the Forestry Revitalization Bill and how it would positively impact the Hayward area. Mr. Duffy requested information on Flat Creek and the new Fitness Center.

**Trail Reports--**

Ms. Treland-Neumann reported on motorized trails; She stated clean up, brushing and clearing was underway preparing for winter, and also reported on the creation of a new trail near Twin Lakes and Highway 77.

Mr. Duffy reported on non-motorized trails; He stated there were 8500 skiers registered already, all mowing and brushing of trails has been completed. There is an upcoming training named Turkey Birkie.

**Board Appointed Committee Updates –**

No reports

**Correspondence, Reports from Conferences—**

Ms. Hessel reported the trails are great.

**Future Agenda Items – None**

**Adjournment –** 9:49 am

**Meeting Date/Time –** The next meeting of the Economic Development and UW-Extension Committee will be Monday, December 8 at 8:30 am in the Board Room.

Minutes recorded by Laura Bruce, Elected Official Deputy Clerk