



Sawyer County

Agenda

Economic Development & UW Extension Committee Meeting
Monday, April 8, 2024 @ 8:30 AM
Sawyer County Board Room

Page

1. CALL TO ORDER

- a. To view or participate in the **virtual meeting** from a computer, iPad, or Android device please go to <https://zoom.us/j/97642007840>. You can also use the dial in at 1-312-626-6799 with the Webinar ID: 976 4200 7840. Use *9 to Raise/lower hand and *6 to Unmute/mute. If additional assistance is needed please contact the County Clerk's Office at 715-634-4866 prior to the meeting. If you are on a computer, click the "Raise Hand" button and wait to be recognized. If you are on a telephone, dial *9 and wait to be recognized.

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW

5. MEETING AGENDA

6. PUBLIC COMMENTS

- a. At this time, members of the public will be given the opportunity to address the Committee. Please adhere to the following when addressing the Committee:
 - Comments will be limited to 3 minutes or less per individual.
 - Comments should be directed to the Committee as a whole and not directed to individual Committee members.
 - The Committee cannot respond to your comments during this time.
 - Please sign in and fill out a public comment sheet if you wish to speak on an item.

7. CONSIDER APPROVAL OF MINUTES FROM PREVIOUS MEETING

- a. [3.11.24 Economic Dev.UWEX Minutes DRAFT](#)

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8. SAWYER COUNTY AGRICULTURAL FAIR ASSOCIATION REPORT

9. UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT REPORT

10. HAYWARD LAKES VISITORS & CONVENTION BUREAU

- a. [1\) Hayward Lakes Marketing April 24 Sawyer County Econ](#)
[2\) Response to Letter RE: Brand Survey March 2024](#)

11. NORTHWEST REGIONAL PLANNING COMMISSION REPORT

12. ECONOMIC DEVELOPMENT CORPORATION REPORT

8 - 25

13. LIBRARY UPDATES

- a. [1\) 2023 Hayward Library-AnnualReport-infographic.pdf](#)
[2\) Annual Report 2022-2023](#)
[3\) Director's Report for 4-8-2024](#)
[4\) Love Your Library Month Quotes 2024](#)

14. MOTORIZED TRAIL AND NON-MOTORIZED TRAIL REPORT

15. BROADBAND UPDATE

16. LCO UPDATE

17. HISTORICAL SOCIETY

18. FUTURE AGENDA ITEMS

19. CORRESPONDENCE, REPORTS FROM CONFERENCES AND MEETINGS

20. ADJOURNMENT

DISCLAIMER:

A quorum of the County Board of Supervisors or of any of its committees may be present at this meeting to listen and observe. Neither the Board nor any of the committees have established attendance at this meeting as an official function of the Board or committee(s) or otherwise made a determination that attendance at the meeting is necessary to carry out the Board or committee's function. The only purpose for other supervisors attending the meeting is to listen to the information presented. Neither the Board nor any committee (other than the committee providing this notice and agenda) will take any official action with respect to this noticed meeting.

Copy sent via email to: County Clerk and News Media. Note: Any person wishing to attend whom, because of a disability, requires accommodation should call the Sawyer County Clerk's Office (715.634.4866) at least 24 hours before the scheduled meeting so appropriate arrangements can be made.

Mission Statement: Provide the leadership for implementation of the Education and Economic Development for Sawyer County. To provide leadership in monitoring outcomes, reviewing, and recommending for the County Board all policies related to educational and economic development initiatives of Sawyer County.

**Minutes of the March 11, 2024 meeting of the Sawyer County
Economic Development and UW-Extension Committee
Of the Sawyer County Board of Supervisors
Board Room; Sawyer County**



Voting Committee Members Present:

- ☒ Chair: Tom Duffy
- ☐ VC -- John Righeimer - excused
- ☒ Stacey Hessel
- ☒ Brian Bisonette - virtual
- ☒ Chris Rusk - virtual

Others Present:

- | | |
|-------------------------|------------------|
| Andy Albarado | Molly Lank-Jones |
| Lynn Fitch | Linda Zillmer |
| Adam Lamoreaux | Bridget Rongner |
| Donna Knuckey - virtual | |
| Lori Baltrusis | |

Call to Order – Chair Duffy called the meeting to order at 8:30 am.

Certification of Compliance with the open meeting law was met. Roll Call was taken. Quorum was met.

Meeting Agenda --

Public Comments – Linda Zillmer

Minutes from previous meeting – A motion was made by Ms. Hessel; second by Mr. Duffy approve the minutes of the February 5, 2024, meeting; second by Ms. Hessel. Motion carried without negative vote.

Sawyer County Agricultural Fair Association Report – no update

University of Wisconsin-Extension Department Report -

Ms. Rongner provided an update of the agricultural efforts in the County. They will be starting a school garden at the Hayward School system, involving students with planting and harvesting, as well as use of the food in the school meals. An update on the Strong Bodies class was provided; it is an evidence-based class directed toward aging adults.

Hayward Lakes Visitors & Convention Bureau -

No update

Northwest Regional Planning Commission Report -

No update

Economic Development Corporation Report -

Mr. Lamoreaux provided a verbal update. The IDLE grant program grants through the SBA are due May 6th. They met with WEDC and the Diverse Development and received some resources to share with local business owners. He continues to work with the Thrive grant program to develop a Sawyer County incubator for local entrepreneurs.

Airport Master Plan Update -

Mr. Albarado reviewed the two recent meetings that were held with the public. The type of jet traffic is changing at the airport and could create some safety issues that would need to be addressed with this plan. Another public meeting will be held this fall and then the Master Plan comes back to the board to submit recommendations for the airport. The County is the “sponsor” of the airport but the FAA is the primary entity driving the Master Plan recommendations. The Master Plan was last updated in 1996 and this Plan will cover the next 10-20 years. The video recording of the meeting is available on the website.

Library Updates -

Ms. Lank-Jones advised that the Hayward Library is gearing up for the summer reading programs. Displays are set up for National History month. They are assisting people on Mondays with technology equipment skills. The Hayward writers' group is ongoing. On March 19th a Wills and Trusts programs will be held.

Ms. Knuckey advised that they continue to develop programs that engage families. They also have a one-on-one tech support program available at the library. Recent fund-raising revenues continue to pay down the grant for the basement repairs. They are connecting with the Winter School District to develop this summer's reading program, working with the reading specialist for a collaborative incentive-program.

Motorized Trail and Non-Motorized Trail Report -

Mr. Albarado read a statement sent by Ms. Cathy LaReau -- All Sawyer county forest, Federal forest and Flambeau River state forest trails are currently closed for spring thaw other than the Tuscobia State Trail and the attached 9-mile loop. Road routes are still open as well.

We are gathering a lot of responses from our NoRTAC ATV survey and are excited by the results so far, hopefully next month I'll be able to put together a mid-survey report.

There is a push by our county businesses to open more roads to ATV access to provide for connectivity - ATVers could not legally reach several of our businesses this winter, to help with the loss of revenue from the lack of sleds, and business owners are angered by this.

Mr. Duffy provided a verbal update from Ben Popp on the snowless Birkie. They hosted lots of events despite having no snow.

Broadband Update -

Mr. Albarado advised that BEAD funding information is still slow in coming; the last round of grants have been reported out.

LCO Update -

Mr. Bisonette advised that he has not heard of any problem issues with the development of the health center. Mr. Rusk said the build is going well and ¼ of the interior floor is poured and another ¼ will be poured this week.

Historical Society -

No update

Meeting Date/Time – The next meeting of the Economic Development and UW-Extension Committee will be Monday, April 8th, at 8:30 am in the Board Room.

Meeting adjourned at 9:07 am
Minutes recorded by Lynn Fitch, County Clerk

April 2024
Hayward Lakes VCB Marketing Report

Mad Dog & Merrill-rescheduled for May 7th switching from Birkie to fishing.

Trail Genius-Fishing video and still photography this summer.

Wisconsin Department of Tourism-

- Sherry and Mindy traveled to Lake Geneva on March 10-13 to attend the Governor's Conference on Tourism. Lacross is the destination in 2025.
- Twin Cities Live (Saint Paul, MN) segment.
- WI Traveler email participation
- Virtual Immersion plus PR Consultation (pitch our destination to the Travel WI team)
- Top Chef Premiered March 21 "The Dairy State" season.

Spring Campaign Highlights:

Digital Campaign Duluth, Rochester

Vacation Guide Distribution

Print

Radio

Social media (watch for the April Fool's Day Post)

TV-Madison Area

Blogs

Governor's Fishing Opener-looking for donations for a Sawyer County basket to be auctioned at the event held in Burnett County.

Advocacy-The Department of Public Instruction (DPI) is proposing to amend the existing administrative rules governing how and when they can grant school district waivers to the September 1 school start date. The rulemaking process in WI is complicated.

Winter Area Chamber of Commerce-HLVCB is sponsoring Matthew Olson from Signalfire to speak for an event called "Practical Lessons on Google Business" on April 16th at 5 pm at the Wannigan.

PR:

02/24/24 Northern Life-Duluth TV-Hayward 2nd Street Unique

02/26/24 YouTube as It Happens News-Angler's Visit WI Fishing Expo-Louis Spray World Record Musky

02/28/24 The Washinton Post-Snow and Ice Are a Way of Life Here. See How a Lost Winter Upended That. Hall of Fame, Birkie and Ice Fishing in Winter, WI

02/28/24 Northern News Now-Duluth TV-Hayward

03/04/24 Discover Wisconsin Blog-The Ultimate Hayward Itinerary

Here is my response to the letter submitted to the Sawyer County Board of Supervisors from Rolfe Hanson, Lara Rusk and Tim Sheldon

The Hayward Lakes Visitors and Convention Bureau constantly reviews several key performance indicators to guide our marketing efforts which include conducting surveys, reviewing website hits, Google keyword searches, visitor inquiries and more.

In 2023, the HLVCB Board of Directors unanimously voted to hire an outside organization, Dieringer Research Group, Inc., to conduct a destination brand study aimed to gain insight into the perception of the Hayward Lakes Area as a destination for potential visitors. Their study delved into various aspects and provided valuable information conducted through over 300 interviews with leisure travelers residing in the Duluth, Madison, or Milwaukee regions, who have either visited Hayward Lakes or Sawyer County or are contemplating doing so. Their study confirmed to the HLVCB board unanimously that the HLVCB is on track with our brand of “Woods...Waters...World Class Events”.

We diligently promote the entirety of Sawyer County, striving to maintain equitable advertising representation for the diverse array of activities available in the woods and waters of our northwoods region. These recreational activities are also inclusive of ATV/UTV pursuits. The HLVCB specific data pertaining to ATV/UTV activities from the year 2023 are as follows.

- As indicated in the Dieringer Research Group, Inc. Destination Branding report, 40% of respondents expressed an interest in participating in ATV riding among their leisure activities as reported on page 21 of their report. We feel the information cited in the aforementioned letter has been taken out of context. This report is available upon request.
- In our 2023 website traffic yearly summary, ATV/UTV, was #2 only behind snowmobiling as a top activity page viewed on www.haywardlakes.com and landed #5 in top performing pages behind #1 Web Cameras, #2 Where to Stay, #3 Events, and #4 Snowmobiling.
- ATV/UTV also took second place in video viewing on our YouTube channel following resorts as number one video viewing.
- ATV/UTV riding is a growing segment in Google Searches. Up 124% compared to 2022 on the HLVCB website.
- The HLVCB also considered the survey results of the Sawyer County Record Spring 2023 ATV/UTV survey which were very favorable for ATV/UTV connectivity.
- The Sawyer County ATV/Snowmobile Map is the #1 requested fulfillment map piece mailed from the HLVCB Information Center.

The ATV/UTV traveler segment is absolutely one that vibrant tourism communities should eagerly embrace and promote for future economic growth.

Sherry

Sherry Beckman | Executive Director | 715-634-4801
Hayward Lakes Visitors and Convention Bureau, Sawyer County, USA
PO Box 1055 | Hayward, WI 54843 | haywardlakes.com

2023 ANNUAL REPORT HIGHLIGHTS

Sherman & Ruth Weiss Community Library



6

databases of digital
books, video,
craft & language
instruction, & more



65,874

items loaned



digital downloads

167,978

e-books

72,448

e-audios



2,238
computer
sessions



8,749
wi-fi
connections
(for free)



207
total programs
4,303
total attendees

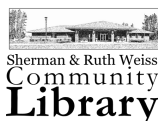


102
children's
programs
2,914
total attendees

4,505
card holders



52,885
library visits

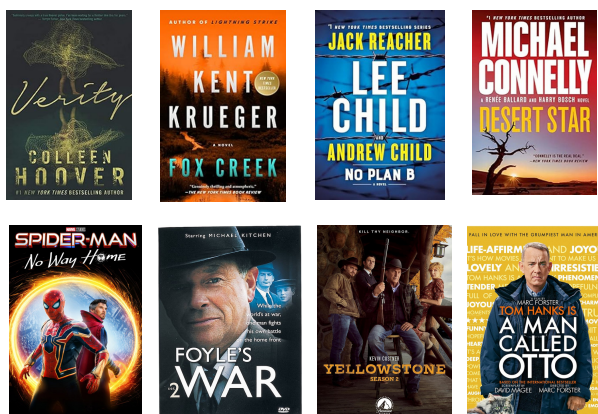


Sherman & Ruth Weiss
Community
Library

<https://weisscommunitylibrary.com/>
715-634-2161
10788 State Hwy 27/77, PO Box 917
Hayward, WI 54843

MOST BORROWED ITEMS

Adult Books & DVDs



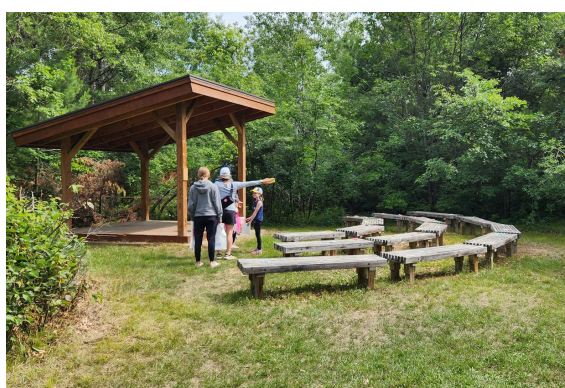
Children's Books & DVDs



Wisconsin's Digital Library and the Libby app
 Kanopy streaming video
 Creativebug arts & crafts instruction
 Transparent Language for 110+ languages
 The New York Times & NYT Cooking
 Badgerlink educational databases

DIGITAL SERVICES

Sign up for your library card today!
 Visit weisscommunitylibrary.org, click on
 the "Digital Library" menu, and select
 "Register for a Library Card."



Available at the Weiss Community Library

Books, audiobooks, & movies from 30 libraries in
 the Northern Waters Library Network
 Puzzles and board games
 High-speed Wi-Fi & public computers
 Print, copy, fax, and scan
 iPads with learning games in the Children's Room
 Tech help by appointment or drop-in

Meeting room available to the public
 Study rooms available to the public
 A "Library of Things" including wireless hotspots
 with unlimited data, cake pans, stamps for
 cardmaking, games, puzzles, and more
 A half-mile walking trail behind the library, with a
 StoryWalk®, classroom, seasonal recordings by
 Naturalist Emily Stone, pond, pier, and bridge



<https://weisscommunitylibrary.com/>
 715-634-2161
 10788 State Hwy 27/77, PO Box 917
 Hayward, WI 54843



Wisconsin Department of Public Instruction
PUBLIC LIBRARY ANNUAL REPORT
PI-2401 (Rev. 01-24)
S. 43.05(4) & 43.58(6)
FOR THE YEAR 2023

COMPARISON
2022
2023

INSTRUCTIONS: Complete and return two (2) signed copies of the form and attachments to the library system headquarters. Confirm with the library system if submitting electronic copies is preferred.

Board-approved, signed annual reports for 2023 are due to the DPI Division for Libraries and Technology no later than February 29, 2024.

I. GENERAL INFORMATION

1. Name of Library Sherman & Ruth Weiss Community Library		2. Public Library System Northern Waters Library Service		
3a. Head Librarian First Name Molly	3b. Head Librarian Last Name Lank-Jones	4a. Certification Grade Grade 2	4b. Certification Type Regular	5. Certification Expiration Date 12/31/2028
6a. Street Address 10788 State Hwy. 27/77	6b. Mailing Address or PO Box PO Box 917	7. City / Village / Town Hayward	8a. ZIP 54843	8b. ZIP4 0917
9. County Sawyer				
10. Library Phone Number 7156342161	11. Fax Number (715)634-5257	12. Library E-mail Address of Director hlibrary@hayward.wislib.org		
13. Library Website URL www.weisscommunitylibrary.com		14. No. of Branches 0	15. No. of Bookmobiles Owned 0	16. No. of Other Public Service Outlets 0
17. Does your library operate a books-by-mail program? No		18. Some public libraries are legally organized as joint libraries, with neighboring municipalities or a county and municipality joining to operate a library. Is your library such a joint library legally established under Wis. Stat. s. 43.53? No		
20. Square Footage of Public Library 14,000	21a. Did your library or a branch move to a new facility during the fiscal year? No	21b. Did your library or a branch renovate or expand an existing facility during the fiscal year? No	22. UEI Number 046805238	

HOURS OF OPERATION

	Standard Service with No Restrictions on Building Access	Limited Service	Staff Only (No interior service for the public)
19a. Winter hours open per week	40	0	0
19b. Number of winter weeks	31	0	0
19c. Summer hours open per week	40	0	0
19d. Number of summer weeks	21	0	0
19e. Total weeks per year	52	0	0
19f. Total hours per year for this location	2,080	0	0

		In-person Programs and Attendance + Live, Virtual Programs and Attendance (not asynchronous views)					
		In-person Programs and Attendance + Live, Virtual Programs and Attendance (not asynchronous views)			Virtual Programs and Attendance (not asynchronous views)		
		Children (0-5)	Children (6-11)	Young Adult (12-18)	Adult (19+)	General Interest (all ages)	Total
Number of Programs	53	2022 50	25 49	25 11	70 16	2022 10	2022 207
Total Attendance	922	740	938	827	503	277	4,303

		In-person Programs and Program Attendance Annual Count					
		11a. Children (0-5)	11b. Children (6-11)	11c. Young Adult (12-18)	11d. Adult (19+)	11e. General Interest (all ages)	11f. Total
Number of Programs	53	2022 50	49	25	69	10	2022 10
Total Attendance	922	740	938	827	503	277	4,303
Number of Programs	200	105	6	4	206	109	297
Total Attendance	3,290	1,901	1,000	395	4,290	2,296	2,296

11i. Describe the library's in-person programs: Outdoor Movies, Entertainers during the summer, Indoor Movies, Jewelry Making, Tween and Teen Club, Speakers for Adults, Bingo, Crafting, LEGO Club, Game Nights, Nature Programs for Children w/ Cable Natural History Museum, Storytime with Northwest Connection Family Resources, In Gauge adult knitting group and School Visits.

Live Views of Virtual Programs and Virtual Program Attendance Annual Count

		12a. Children (0-5)	12b. Children (6-11)	12c. Young Adult (12-18)	12d. Adult (19+)	12e. General Interest (all ages)	12f. Total
Number of Programs	0	2022 0	2022 0	2022 0	2022 3	2022 0	2022 3
Total Live Virtual Attendance	0	0	0	0	30	0	30
Total views of live programs that were recorded and posted for asynchronous viewing	0	0	0	0	0	0	0

12g. Which platforms does the library use to host the library's live, virtual programs: Zoom

12h. Describe the library's live, virtual programs: Zoom Trivia Nights and Webcams and Escape Rooms on Summer Reading Challenges in Beanstack.

Views of Pre-recorded Programs and Pre-recorded Program Attendance Annual Count

		13a. Children (0-5)	13b. Children (6-11)	13c. Young Adult (12-18)	13d. Adult (19+)	13e. General Interest (all ages)	13f. Total
Number of Programs	0	2022 0	2022 0	2022 0	2022 0	2022 0	2022 0
Total Pre-Recorded Program Views	0	0	0	0	0	18	18

13g. Which platforms does the library use to host the library's pre-recorded programs:

13h. Describe the library's pre-recorded programs: Did not record any programming.

2022: BEANSTACK SOFTWARE

IV. LIBRARY GOVERNANCE

Library Board Members. List all members of the library board as of the date of this report. List the president first. Indicate vacancies. Report changes to the Division for Libraries and Technology as they occur. When reporting such changes, indicate the departing board members.

First Name	Last Name	Street Address	City	ZIP+4	Email Address
PRESIDENT					
1. Matt	Ostrander	16026 W 4th St	Hayward	54843	mathewostrander1@gmail.com
2. Ann	Schleeter	PO Box 557 16197W State Hwy	Hayward	54843	aeschleeter@outlook.com
3. Katie	Pritchett	16677 Pine Lane	Hayward	54843	kpritchett@hayward.k12.wi
4. Kathy	McCoy	PO Box 554 11503 N Rykman	Hayward	54843	kmccoyrcenturytel.net
5. Kay	Wilson	10850 N Stewart Rd	Hayward	54843	kay.wilson@sawyercounty
6. Larry	Nelson	PO Box 673	Hayward	54843	lnels634@cheqnet.net
7. Ray	Moeller	15659 Lakewood Dr	Hayward	54843	moeller02@charter.net
8. Donna	Yackel	PO Box 748 15892 Fifth St	Hayward	54843	dnyackel@charter.net
9. Tom	Burgess	10326 Red Stone Lane	Hayward	54843	burgessstf@gmail.com
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					
No. of Library Board Members Include vacancies in this count		9			

V. LIBRARY OPERATING REVENUE
Report operating revenue only. Do not report capital receipts here.

1. Local Municipal Appropriations for Library Service Only Joint libraries report more than one municipality here

Municipality Type	Name	Amount
City	Hayward	\$0
Subtotal 1		\$0

2022
\$0

\$0

2. County

a. Home County Appropriation for Library Services

Subtotal 2a \$200,000

b. Other County Payments for Library Services

County Name	Amount	Amount 2022	County Name	Amount
Ashland	\$407	\$190		
Bayfield	\$9,187	\$8,679		
Douglas	\$4,189	\$4,622		
Washburn	\$23,070	\$20,292		
BURNETT	\$0	\$451		
Subtotal 2b				\$36,853

3. State Funds

a. Public Library System State Funds

Description	2022	2023 Amount	Description	2022	2023 Amount
COLLECTION DEVELOPMENT GRANT	\$930	\$750	WLA Scholarship	\$1,019	\$961
WLA Membership	\$141	\$242	WAPL Scholarship	\$0	\$0
b. Funds Carried Forward from Previous Year		\$0	c. Other State Funded Program	\$0	0
Subtotal 3					\$1,953

4. Federal Funds Name of program—for LSTA grant awards, grant number, and project title

Program or Project	2022	Amount
	\$0	\$0
Subtotal 4		\$0

5. Contract Income From other governmental units, libraries, agencies, library systems, etc.

Name	2022	2023 Amount	Name	Amount
	\$0	\$0		
Subtotal 5				\$0

6. Funds Carried Forward Do not include state aid. Report state funds in 3b above.

2022 WAS INCORRECT \$63,480

7. All Other Operating Income

2022 = \$183,044 \$61,782

8. Total Operating Income Add 1 through 7 \$364,068

2022
\$493,048

9. What is the current year annual appropriation provided by governing body(ies) for the public library?

\$200,000 2022 SAME

10. Was the library's municipality exempt from the county library tax for the report year? Wis. Stat. s. 43.64(2)

No NO

VI. LIBRARY OPERATING EXPENDITURES

Report operating expenditures from all sources. Do not report capital expenditures here.

1. Salaries and Wages Include maintenance, security, plant operations

\$201,678

2022 = \$199,023

2. Employee Benefits Include maintenance, security, plant operations

\$42,370

2022
\$45,538

3. Library Collection Expenditures

a. Print Materials

2022
\$21,209 \$23,089

b. Electronic Materials

2022
\$2,002 \$2,166

c. Audiovisual Materials

2022
\$2,189 \$1,997

d. All Other Library Materials

2022
\$0 \$0

Subtotal 3

\$27,252

2022
\$25,400

4. Contracts for Services Include contracts with other libraries, municipalities, and library systems here. Include service provider.

Provider	Description	Type	Amount	
NWLS	NWLN Consortium Fees	Contract	\$13,650	2022 \$15,217
SWANK	Movie License	Fee	\$307	\$307
NWLS	Software Updates	Fee	\$764	\$1,309
NWLS	Delivery	Fee	\$600	\$600
WISCNET	Internet Access	Fee	\$345	\$345
Badgernet		Fee	\$1,200	\$1,200
NWLS	Bookpages	Fee	\$0	\$40
NWLS	Marketing	Fee	\$56	\$56

Subtotal 4

\$16,922

2022
\$19,168

5. Other Operating Expenditures

\$65,996

2022
\$155,252

6. Total Operating Expenditures Add 1 through 5

\$354,218

2022
\$444,381

7. Of the expenditures reported in item 6, what were operating expenditures from federal program sources?

\$0

2022
\$0**VII. LIBRARY CAPITAL REVENUE, EXPENDITURES, DEBT RETIREMENT, AND RENT**

1. Capital Income and Expenditures by Source of Income

Do not report any expenditures reported above. Provide a brief description of any expenditures.

Source	Brief Description of Expenditure	Revenue	Expenditure
a. Federal		\$0	\$0
b. State		\$0	\$0
c. Municipal		\$0	\$0
d. County		\$0	\$0
e. Other		\$0	\$0

2022
SAME

2. Debt Retirement

\$0

3. Rent Paid to Municipality/County

\$0

Total Revenue

\$0

Total Expenditure

\$0

VIII. OTHER FUNDS HELD BY THE LIBRARY BOARD

All funds under the library board's control must be reported. Report in this section any funds in the library board's control (except Trust Funds) that have not been reported in a previous section. Wis. Stat. s. 43.58(6)(a)

1. Total Amount of Other Funds at End of Year

\$255,893

2022
\$252,271**IX. TRUST FUNDS**

1. Total Amount of Trust Funds Held by the Library Board at End of Year

\$0

2022
0

X. STAFF

1. Personnel Listing: Libraries with 15 or fewer employees may report all staff under 1a. Libraries with more than 15 employees, list head librarian, chief assistants, branch librarians, division heads, and other supervisory personnel in 1a. and all other positions in 1b.

a. Employees Holding the Title of Librarian. Indicate advanced degrees in Type of Staff.

PLEASE KEEP CONFIDENTIAL FOR STAFF PRIVACY

Position (Local Title)	Job Title (Appendix A)	Type of Staff	Total Annual Wages Paid	Hours Worked per Week
Director / Head Librarian	Library Director / Chief Officer	No MLS	\$46,006	40.00
Assistant Director-Librarian	Deputy / Associate / Assistant Libra	Librn. no-MLS	\$38,470	36.00
Cataloger Librarian	Cataloger	MLS (ALA)	\$19,109	24.00
Clerk	Clerk - Public Services	Other	\$18,070	21.00
Clerk	Clerk - Public Services	Other	\$15,898	21.00
Clerk	Clerk - Public Services	Other	\$13,096	14.00
Clerk	Clerk - Public Services	Other	\$11,497	10.50
Clerk	Clerk - Public Services	Other	\$10,709	21.00
Clerk	Clerk - Public Services	Other	\$11,303	21.00
Cleaning/Maintenance	Janitorial Cleaner	Other	\$17,520	14.00

b. Other Paid Staff See Instructions

Position (Local Title)	Job Title (Appendix A)	Type of Staff	Total Annual Wages Paid	Hours Worked per Week

2. Library Staff Full-Time Equivalents (FTEs). Divide the total hours worked per week for each category by 40 to determine full-time equivalents.

a. Persons Holding the Title of Librarian

Master's Degree from an ALA
Accredited Program (FTE)

0.60

2022

0.60

Other Persons Holding the
Title of Librarian (FTE)

1.90

2022

1.90

Subtotal 2a

2.50

2.50

b. All Other Paid Staff (FTE)

Include maintenance, plant
operations, and security

3.06

2022

2.80

c. Total Library Staff
(FTE)

5.56

2022

5.30

XI. PUBLIC LIBRARY LOANS OF MATERIAL TO NONRESIDENTS

1. Of the total circulation reported for the library from Section III, item 1, what was the total circulation to nonresidents <i>See instructions for definition of nonresident</i>			58,050		
Divide nonresident circulation among the following categories. The total of 2 through 6 below should not be greater than the number reported in item 1 above.					
	a. Those with a Library		b. Those without a Library		c. Subtotal
2. Circulation to Nonresidents Living in the Library's County	2022 8,721	9,760	2022 34,028	35,154	2022 42,749
3. Circulation to Nonresidents Living in Another County in the Library System	1,941	1,547	9,866	11,532	11,807
4. Circulation to Nonresidents Living in an Adjacent County Not in the Library System	1	12	8	2	9
5. Circulation to All Other Wisconsin Residents	29	81	6. Circulation to Persons from Out of the State	14	28
7. Are the answers to items 1 through 6 based on actual count or survey/sample?	Actual		8a. Does the library deny access to any residents of adjacent public library systems on the basis of Wis. Stat. s. 43.17(11)(b)? 8b. If yes, does the library allow residents in adjacent systems to purchase library cards?		

9. Circulation to Nonresidents Living in an Adjacent County Who Do Not Have a Local Public Library				
Name of County		Circulation	Circulation	
a. Douglas	2022 1,048	1,238	f.	
b. Washburn	6,462	7,457	g.	
c. Bayfield	1,959	2,485	h.	
d. Price	8	2	i.	
e. Ashland	89	71	j.	

XII. TECHNOLOGY

XIII. SELF-DIRECTED ACTIVITIES, STAFF SERVING YOUTH / ADULTS

1. Self-directed Activities: Planned, independent activities available for a definite time period which introduce participants to any of the broad range of library services or activities that directly provide information to participants.

	a. Children (0-5)		b. Children (6-11)		c. Young Adult (12-18)
Number of Self-Directed Activities	7	2022 7	52	2022 37	7
Total Self-Directed Activity Participation	210	222	1,886	1,792	144
	d. Adult (19+)		e. General Interest (all ages)		f. Total
Number of Self-Directed Activities	11	8	101	91	178
Total Self-Directed Activity Participation	610	212	3,784	2,205	4,497

2. Name and email address of primary staff person who serves as the children, youth, or teen librarian. Only the primary person is displayed here.

a. First Name Ann	b. Last Name Larson	c. Email Address alarson@hayward.wislib.org
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3. Name and email address of primary staff person who serves as the librarian for adults. Only the primary person is displayed here.

a. First Name Ann	b. Last Name Larson	c. Email Address alarson@hayward.wislib.org
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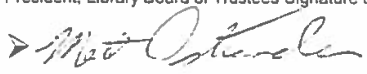
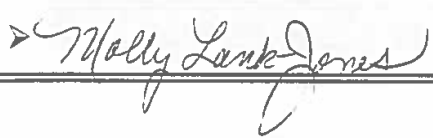
XIV. PUBLIC LIBRARY ASSURANCE OF COMPLIANCE WITH SYSTEM MEMBERSHIP REQUIREMENTS

We assure the Public Library System of which this library is a member and the Division for Libraries and Technology, Department of Public Instruction that this public library is in compliance with the following requirements for public library system membership as listed in Wis. Stats. A check (X) or a mark in the checkbox indicates compliance with the requirement.

- ☒ The library is established under s. 43.52 (municipalities), s. 43.53 (joint libraries), or s. 43.57 (consolidated county libraries and county library services) of the Wisconsin Statutes [s. 43.15(4)(c)1].
- ☒ The library is free for the use of the inhabitants of the municipality by which it is established and maintained [s. 43.52(2), 73 Op. Atty. Gen. 86(1984), and OAG 30-89].
- ☒ The library's board membership complies with statutory requirements regarding appointment, length of term, number of members and composition. [s. 43.54 (municipal and joint libraries), s. 43.57(4) & (5) (consolidated and county library services), and s. 43.60(3) (library extension and interchange)].
- ☒ The library board has exclusive control of the expenditure of all moneys collected, donated, or appropriated for the library fund [s. 43.58(1)].
- ☒ The library director is present in the library at least 10 hours a week while library is open to the public, less leave time [s. 43.15(4)(c)6].
- ☒ The library board supervises the administration of the library, appoints the librarian, who appoints such other assistants and employees as the library board deems necessary, and prescribes their duties and compensation [s. 43.58(4)].
- ☒ The library is authorized by the municipal governing board to participate in the public library system [s. 43.15(4)(c)3].
- ☒ The library has entered into a written agreement with the public library system board to participate in the system and its activities, to participate in interlibrary loan of materials with other system libraries, and to provide, to any resident of the system area, the same library services, on the same terms, that are provided to the residents of the municipality or county that established the member library. This shall not prohibit a municipal, county, or joint public library from giving preference to its residents in library group programs held for children or adults if the library limits the number of persons who may participate in the group program, or from providing remote access to a library's online resources only to its residents. [s. 43.15(4)(c)4].
- ☒ The library's head librarian holds the appropriate grade level of public librarian certification from the Department of Public Instruction [s. 43.15(4)(c)6 and Administrative Code Rules PI 6.03].
- ☒ The library annually is open to the public an average of at least 20 hours each week except that for a library in existence on June 3, 2006, annually is open to the public an average of at least 20 hours or the number of hours each week that the library was open to the public in 2005, whichever is fewer [s. 43.15(4)(c)7].
- ☒ The library annually spends at least \$2,500 on library materials. [s. 43.15(4)(c)8].

XV. CERTIFICATION

I CERTIFY THAT, to the best of my knowledge, the information provided in this annual report and any attachments are true and accurate and the library board has reviewed and approved this report.

President, Library Board of Trustees Signature or designee	Name of President or Designee Print or type	Date Signed
	Matt Ostrander	2/15/24
Library Director / Head Librarian Signature	Library Director / Head Librarian Print or type	Date Signed
	Molly Lank-Jones	2/15/2024

STATEMENT CONCERNING PUBLIC LIBRARY SYSTEM EFFECTIVENESS

As required by Wis. Stat. s. 43.58(6)(c), the following statement that the library system either did or did not provide effective leadership and adequately meet the needs of the library must be completed and approved by the library board. The response should be made in the context of the public library system's statutory responsibilities and the funding which it has available to meet those responsibilities.

County

Sawyer

The Sherman & Ruth Weiss Community Library Board of Trustees hereby states that in 2023 the Northern Waters Library Service
Name of Public Library *Name of Public Library System / Service*

- ☒ did provide effective leadership and adequately met the needs of the library.
☐ did not provide effective leadership and did not adequately meet the needs of the library.

Indicate with an X one of the above statements

Explanation of library board's response. *Attach additional sheets if necessary.*

Note: With the approval of the library board of trustees, this statement may be submitted separately from the Annual Report form that is sent to the library system, as an e-mail attachment to LibraryReport@dpi.wi.gov.

The Sherman & Ruth Weiss Community Library Board of Trustees attests that NWLS provided very effective leadership and adequately met the needs of our library in 2023. Director Sherry Anderson's experience as both a library director and system director gives her the ability to see how library issues will affect both the overall system and member libraries. Her knowledge of library law is impressive, and her team are all very intelligent, thorough, and efficient problem solvers.

XV. CERTIFICATION

The preceding statement was approved by the Public Library Board of Trustees.

Division staff will compile the statements received for each library system and, as required by Wis. Stat. s. 43.05(14), conduct a review of a public library system if at least 30 percent of the libraries in participating municipalities that include at least 30 percent of the population of all participating municipalities report that the public library system did not adequately meet the needs of the library. This statement may be provided to the public library system.

President, Library Board of Trustees Signature or designee	Name of President or Designee Print or type	Date Signed
	Matt Ostrander	2/15/24

COMMENTS

SECTION II

6. Electronic Video Materials (downloadable)

Added Kanopy service this year -2024-02-12

SECTION III

4a. Method Used to Count Reference Transactions

Unknown why this number fluctuated so much this year -2024-02-12

5b. Library Visits

Library Services, Users Use 5b. Library Visits. This number has increased dramatically due to the following: 1. Library users have returned to our library after being out of the habit due to Covid. 2. Our in-library programming is bringing in many children and families. 3. We installed a people counter on a door that groups use when they schedule the meeting room before the library opens to the public at 10 a.m. -2024-02-12

7b. Wireless Internet Uses

[2024-01-30] 11i Library Services, 7b Wireless: This # decreased since our head tech transferred NWLS member libraries from 2 different companies collecting wireless stats to one company using the LEANW1 dashboard.

The new method eliminated "passerby" devices from the count -2024-01-30

Total Young Adult Synchronous Attendance

A donor sponsored a Shakespearean Actor to visit the 8th, 9th, 10th, 11th, and 12th-grade classes for 3 performances which increased our numbers -2024-02-12

Total General Interest Synchronous Programs

We did have the same number of programs -2024-02-12

General Interest Synchronous Program Attendance

This year the attendance at the General In-Person activities went down because we increased the number of age-specific activities which more people were interested in attending compared to last year -2024-02-12

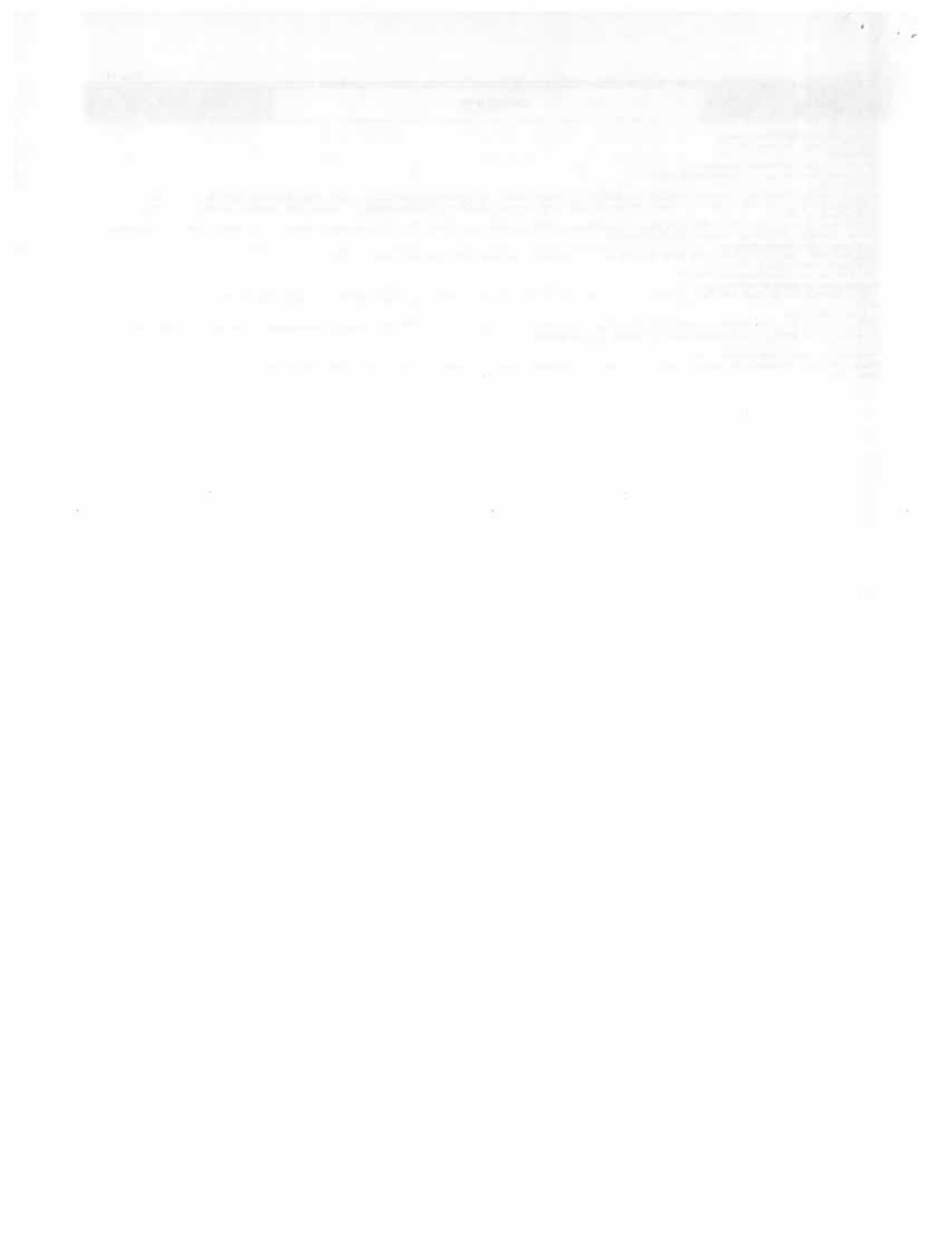
SECTION V

6. Funds Carried Forward

Section V, #6. Funds Carried Forward: I made an error on the 2022 Annual Report & listed \$63,480 as being carried forward from 2021 to 2022. In fact, that amount was carried forward from 2022 to 2023. The funds will be used to help cover the cost of Capital Building & Grounds Repairs due to our aging building & grounds -2024-02-05

Participation in Drop-in Activities for General Interest

The number of self-directed activities increased this year since we have been noticing all ages participating in our "Can you Guess Board", "Voting for This or That", and the ISpy activities posted in the library -2024-02-12





SHERMAN & RUTH WEISS COMMUNITY LIBRARY



April 8, 2024

Director's Report by Molly Lank-Jones

APRIL ACTIVITIES & EVENTS

1/2 to 11/28/24. Complete the Smokey Bear Reading Challenge to celebrate Smokey Bear's 80th Birthday! This challenge complements the 2024 Summer Reading theme, "Adventure Begins at Your Library!" Ann, Molly, volunteers.

- 4/1-4/22. New StoryWalk® Book: "The Gruffalo," by Julia Donaldson. Ann, Katie, Ann Korn (Friends treasurer.)

4/1-4/30

- Spring Into Reading Challenge. Ann.
- Haiku Poetry. Ann.
- Can You Guess the Answers? Earth Day & more. Ann, Janet.
- Flower Scavenger Hunt. Ann.
- I Spy – April Showers. Ann.
- Flower Take-N-Make Kit. Ann, volunteers.
- 4/1, 7:30-8 am. Excel Energy swaps out equipment at NWLS. Computers will be down at member libraries. Tony, Robert.
- 4/1, 10-11 am. Hello Tech. Call 715-634-2161 or stop between 10 and 11 am to schedule an appt. for tech help.
- 4/2, 8:25 a.m. WHSM Lifestyles Interview with Ann to promote library programs. Ann.
- 4/2, 6 pm. Eclipses, Space & Astronomy Trivia Night via Zoom or in person, library meeting room. Ann, Janet.
- 4/7-4/13. Celebrate National Library Week - Daily prize drawings and free coffee all week. Ann, Molly.
- 4/7-8/31. Passport Program. Ann & all NWLS member libraries.

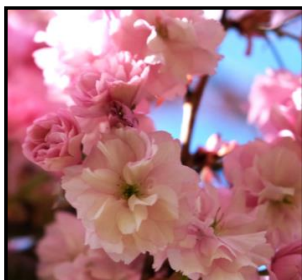
- 4/8, 8:30-9:30 a.m. Economic Development & UW Extension Committee Mtg. Ann, Molly.
- 4/8, 12 noon. Digital Committee Mtg. Ann.
- 4/8, 12:15-3:30. Eclipse Program. Ann.
- 4/9, 1 p.m. "Growing Summer Reading Engagement with Beanstack." Ann.
- 4/9, 3:30-4:30 pm. LEGO® Club (2nd Tues. of the Month). Ann.
- 4/9, 4:30-6 pm. Library Board Meeting. Molly.
- 4/10, 12 noon. NWLN Marketing Mtg. Ann.
- 4/11, 6 pm. Writers' Workshop. Sean, Ross (volunteer).
- 4/13, 10:30 am. Basic First Aid for Children. Ann & K.I.T.S.
- 4/15, 1 p.m. NICE Subcommittee Mtg. Ann.
- 4/16, 9 a.m. NICE Committee Meeting. Molly.
- 4/16, 4:30-6 p.m. Hayward Library Foundation Monthly Meeting. Molly.
- 4/16, 6 pm. Taylor Swift Trivia via Zoom @ home or in the library's meeting room. Ann, Janet.
- 4/18, 10 am. Temple Grandin Movie Matinee for Autism Awareness Month. Ann, Pam (volunteer).
- 4/18, 2 p.m. to 5 p.m. "Library 2.024: AI & Libraries" mini-conference, pt 2. Molly, Ann, Sean, possibly other staff. Sean to present.
- 4/22, New StoryWalk® Book: "Trout, Trout, Trout" by April Pulley Sayre. Ann, Katie, Ann Korn (Friends treasurer).
- 4/23, 4-6 pm. Tween & Teen Program (T-N-T). Agnes.
- 4/24, 5-7 p.m. Primary School Family Night. Ann.
- 4/25, 11:30 a.m. to 12:30 p.m. Wisconsin Science Festival program. Ann.
- 5/1, 10 a.m. "The Secret to Loyal Supporters: E-mail Welcome Journeys" webinar. Molly.
- 5/9, 1:30 p.m. "Growing Summer Reading Engagement with Beanstack." Ann.

Ongoing Programs

- Tuesdays, 10:15 am. Storytime (Birth - 5 yrs.) presented by Northwest Connection Family Resources. Nina.
- 1,000 Books Before Kindergarten.
- Thursdays 10 am-12 noon. In Gauge, knitters & crafters. Ann, Molly.

ONGOING ACTIVITIES

- FREE hotspots on loan! -For our library's cardholders 18+ years old with a card in good standing.
- Free one-day Wisconsin State Park Passes: Free admission for one vehicle at any state park, forest, or recreation area-while supplies last.
- STEM Kits-available at our library. The kits increase the fun of learning about science, technology, engineering, & mathematics.
- 1,000 Books Before Kindergarten-Ongoing program that encourages parents & preschoolers to read together. This helps to prepare children for success in kindergarten.
- FREE online apps! Access is available at Hayward, Winter, & other NWLS member libraries. Includes:
Creativebug-thousands of award-winning art and craft video classes,
Transparent Language-100+ languages at your fingertips, Kanopy-allows people to stream thousands of movies with a library card, New York Times & New York Times-Cooking-provide 24-hr access online. To use the apps, go to <https://weisscommunitylibrary.com/online-resources/> and follow the instructions.



The Library's Zoo Yoga Program Saturday, 3/9/2024



Love Your Library Month February 2024

Date	Name	Home Library	Contact Information	Tell us your story!	I agree & understand that NWLN may use my submission to promote library services
2/7/2024 16:10:31	Aurelia Glick	Hayward	7153836375	I love the Hayward Library and the interlibrary loan system. It enables me to read books outside of my normal reading sphere because I can just borrow them without buying. My children love the scavenger hunts in the children's room and the Story walks.	Yes
2/8/2024 13:31:58	Beau Vasas	Hayward	Beauvasas6@gmail.com	I often rent books and movies from the library and have been for over 30 years. I frequently visited all the way back when it used to be on Main Street, and still go at least once a week. I enjoy the used book room and the convenience of the online option of getting media from surrounding locations.	Yes
2/12/2024 8:39:39	Katie Pritchett	Hayward	Klpritchett@hotmail.com	We LOVE our library! My 3.5 year old son and I try to visit weekly to play in the children's area, check out new books, and attend children's programming. During the summer we also frequent the story walk on the nature trail just outside and play on the children's patio! Each month they rotate themes and have supplemental activities that keep my son engaged and excited! I can't wait for my 6 week old daughter to grow up in the library as well! My son also loves the reading challenges- especially when he can win prizes! As a local high school English teacher, I love that I can check out books for my students if they can't find it at the school. The library is always a great resource for our classes! In addition, I'm grateful for the wide selection of physical books, puzzles, movies, and audiobooks! It's also so cool you can check out passes to area museums and activities! Lastly the library staff is just the best. They are always helpful and kind, and truly want to connect with their patrons. Molly and Ann are absolutely wonderful!	Yes
2/12/2024 11:52:48	Janet Henriksen	Hayward	Janetcoco24@gmail.com	I love the beautiful beautiful building, the comfortable seating, the vast windows facing the woods, the fantastic children's room, the life long use I have from such a wonderful library. The staff are always so helpful. I enjoy the staff reading suggestions.	Yes
2/13/2024 9:53:16	Erin Yuknis	Hayward	eyuknis@hayward.k12.wi.us	There is nothing like having a local public library for getting lost in good books and being able to order books that we may not have right here! As an avid reader, there is nothing like holding a real book in your hands versus a kindle or tablet! And books connect us with other readers who also love the feeling of finishing a great book! Thank you Sherman Ruth Weiss Library for offering such great services!!	Yes
2/16/2024 8:50:13	Santiago b. Ramirez	Hayward	3608502204	I love the library Because It has all the books I love to read. I can go online and search for books to reserve. The library allows me to read every day.	Yes
2/20/2024 14:06:21	Beth Jandro	Hayward	beth.jandro@gmail.com	I love having local access to books, movies and having online access to audio and digital books as well. The staff in Hayward are great!	Yes
2/25/2024 21:13:35	Camille Venners	Hayward	camille.venners@gmail.com	The Sherman and Ruth Weiss Community Library offers varied programs for patrons of all ages. Community is not just a part of their name. From summer reading programs for children to movie showings for adults the staff makes everyone welcome	Yes

2/28/2024	12:50:50	Becky Slattery	Hayward	rebeccaslattery30@gmail.com	Our family loves the library! We bring our kids almost every week to play in the children's room, check out books, do the scavenger hunts and other activities, or walk the trails and read the book on the story walk. The kids also enjoy Lego nights. The summer reading program is extra fun for them, especially the different presenters and acts.	Yes
2/29/2024	12:03:26	Jodi	Hayward	507-273-3644	Recently retired (early!) and live in the area. Love the knitting group as I've made new friends and learned about the area!	Yes
2/29/2024	13:10:49	JoAn Moncel	Hayward	joanmoncel@gmail.com	I have always loved reading so the library is a favorite of mine. However, I don't just use it for reading pleasure. I attend the weekly knitting group called in Gauge where I have met lots of new people and gained inspiration. I use the Libby app for audiobooks. I have checked out baking pans to bake with my granddaughter and recently we have been checking out puzzles. I enjoy the use of Creative Bug provided by my library also. The library is a wonderful place to bring my younger grandchildren to play with Legos, puzzles, read a book. The library has lots to love for every age and interest.	Yes
2/29/2024	14:09:03	Cindy Smith	Hayward	cindysnewgig@live.com	I love to read, and typically read 1-2 books a week. The library has a wonderful collection of books, with new titles appearing all the time. It is a treat to visit the library every 3 weeks to pick out new books to read. In addition, the library is a wonderful community resource. There are always new, creative ways to engage visitors, ranging from children's programs, STEM kits to check out, art displays of local artists, to jigsaw puzzles or even specialized baking pans that can be checked out.	Yes
2/29/2024	14:13:07	Susan Johnson	Hayward	Susanlj@me.com	I love the Hayward Library. When we were moving it was very important to us that the town had a library. When we found the Hayward library, we were thrilled. It is a beautiful library and always has friendly people helping. We have used the library since we received our cards. Now I also join the knitting group every Thursday morning and love my mornings with other knitters. It is so nice the library accommodates us to enjoy each other while we knit. The Hayward library is just a beautiful building and on such a beautiful piece of property.	Yes
Thank you!					<Transcribed by Sean Jensen, Library Clerk 2-29-24>	