



Sawyer County

Agenda

Economic Development & UW Extension Committee Meeting
Monday, July 10, 2023 @ 8:30 AM
Sawyer County Board Room

Page

1. CALL TO ORDER

- a. To view or participate in the **virtual meeting** from a computer, iPad, or Android device please go to <https://zoom.us/j/97642007840>. You can also use the dial in at 1-312-626-6799 with the Webinar ID: 976 4200 7840. Use *9 to Raise/lower hand and *6 to Unmute/mute. If additional assistance is needed please contact the County Clerk's Office at 715-634-4866 prior to the meeting. If you are on a computer, click the "Raise Hand" button and wait to be recognized. If you are on a telephone, dial *9 and wait to be recognized.

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW

5. MEETING AGENDA

6. PUBLIC COMMENTS

- a. At this time, members of the public will be given the opportunity to address the Committee. Please adhere to the following when addressing the Committee:
 - Comments will be limited to 3 minutes or less per individual.
 - Comments should be directed to the Committee as a whole and not directed to individual Committee members.
 - The Committee cannot respond to your comments during this time.
 - Please sign in and fill out a public comment sheet if you wish to speak on an item.

7. CONSIDER APPROVAL OF MINUTES FROM PREVIOUS MEETING

- a. [6.5.23 Econ.UWEX Minutes DRAFT](#)

- 6 - 9
- 10
- 11 - 22
- 23 - 24
8. SAWYER COUNTY AGRICULTURAL FAIR ASSOCIATION REPORT
 9. UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT REPORT
 - a. [Extension Report](#)
 10. HAYWARD LAKES VISITORS & CONVENTION BUREAU
 - a. [Hayward Lakes Marketing Report July 2023](#)
 11. NORTHWEST REGIONAL PLANNING COMMISSION REPORT
 12. ECONOMIC DEVELOPMENT CORPORATION REPORT
 13. LIBRARY UPDATES
 - a. [Weiss Library Directors Report July](#)
 14. MOTORIZED TRAIL AND NON-MOTORIZED TRAIL REPORT
 - a. [Alliance report july 2023](#)
[Non-Motorized report](#)
 15. BROADBAND UPDATE
 16. HISTORICAL SOCIETY
 17. FUTURE AGENDA ITEMS
 18. CORRESPONDENCE, REPORTS FROM CONFERENCES AND MEETINGS
 19. ADJOURNMENT

DISCLAIMER:

A quorum of the County Board of Supervisors or of any of its committees may be present at this meeting to listen and observe. Neither the Board nor any of the committees have established attendance at this meeting as an official function of the Board or committee(s) or otherwise made a determination that attendance at the meeting is necessary to carry out the Board or committee's function. The only purpose for other supervisors attending the meeting is to listen to the information presented. Neither the Board nor any committee (other than the committee providing this notice and agenda) will take any official action with respect to this noticed meeting.

Copy sent via email to: County Clerk and News Media. Note: Any person wishing to attend whom, because of a disability, requires accommodation should call the Sawyer County Clerk's Office (715.634.4866) at least 24 hours before the scheduled meeting so appropriate arrangements can be made.

Mission Statement: Provide the leadership for implementation of the Education and Economic Development for Sawyer County. To provide leadership in monitoring outcomes, reviewing, and recommending for the County Board all policies related to educational and economic development initiatives of Sawyer County.

**Minutes of the June 5th meeting of the Sawyer County
Economic Development and UW-Extension Committee
Of the Sawyer County Board of Supervisors
Board Room; Sawyer County**



Voting Committee Members Present:

- ☒ Chair: Tom Duffy
- ☒ VC -- John Righeimer
- ☒ Stacey Hessel
- ☒ Brian Bisonette - virtual
- ☒ Chris Rusk

Others Present:

Andy Albarado
Lynn Fitch
Donna Knuckey
Lori Baltrusis
Sheldon Johnson - virtual

Cathy LaReau
Sherry Beckman
Linda Zillmer

Call to Order – Chair Duffy called the meeting to order at 8:30 am.

Certification of Compliance with the open meeting law was met. Roll Call was taken. Quorum was met.

Meeting Agenda --

Public Comments – Linda Zillmer

Minutes from previous meeting – A motion was made by Mr. Righeimer to approve the minutes of the May 8, 2023, meeting; second by Ms. Hessel. Motion carried without negative vote.

Sawyer County Agricultural Fair Association Report -

Ms. Hessel reported that their barn raiser fund raiser is this weekend at the fairgrounds.

University of Wisconsin-Extension Department Report -

Ms. Knuckey, the 4-H/Positive Youth Educator of the County, provided an update of the 4-H projects. A SWAT analysis has been completed and the results were made available. Resources are being shared across various counties and a variety of partnership connections exist for programming including online learning opportunities.

Hayward Lakes Visitors & Convention Bureau -

A written report was provided. Ms. Beckman provided highlights indicated that AGLOW Travel writers were in town gathering information for future activities, blogs, podcasts, TV and radio. A summer TV commercial for the silent sports was shared. 2023 Midwest TV Broadcast will be filming in Hayward on June 13th for a Road Trippin segment.

Northwest Regional Planning Commission Report -

Mr. Johnson provided a verbal update. They are in preliminary discussion phases with LCO College on a potential project. The façade improvement program has one Hayward Main Street project under consideration.

Economic Development Corporation Report -

Ms. Hessel advised that the Sawyer County Social events have had good attendance. The housing committee is making inquiries on behalf of a new housing study. They are still recruiting for an executive director but have a promising candidate under consideration.

Library Updates -

Written reports were provided including a schedule of May/June events. Ms. Knuckey reviewed the highlights of the Winter Library report, advising they work with the ADRC for senior programming, and a youth summer gardening project is underway.

Motorized Trail and Non-Motorized Trail Report -

Mr. Duffy provided written reports from Ms. LaReau and Mr. Popp. Registration for the Birkie is 7,000 people as of today and LWC plans are underway. The ATV season is starting to be very busy.

Broadband Update -

Mr. Albarado advised we are providing letters of support for two new BevComm projects for broadband. The PSC is going to be doing more survey work for county residents to plan for the B dollars that will be available later this year.

Historical Society -

Meeting Date/Time – The next meeting of the Economic Development and UW-Extension Committee will be Monday, July 10th, at 8:30 am in the Board Room.

Meeting adjourned at 9:07 am
Minutes recorded by Lynn Fitch, County Clerk

DRAFT

Agriculture

- Two pre-emerge herbicide trials were applied to cranberry beds: one which will be monitored for signs of crop stress, and one which will be monitored to understand which weed species are controlled. This will support the registration process for herbicides not yet labeled in cranberries, and will enable growers to learn and use best management practices for herbicides which are currently labeled for use in cranberry. (Allison Jonjak, Jed Colquhoun)
- A series of outdoor hands-on workshops for home gardeners and small-scale commercial growers where they learned proper pruning and training techniques for cold-hardy grape vines. Participants learned about pruning tools, proper pruning techniques, safety precautions, basic grape management principles and the decision-making process in making pruning cuts and how to train vines to improve fruit quality and production. (Kevin Schoessow)
- An informative workshop on grafting apple trees for home gardeners and small-scale commercial growers. Participants learned about best practices, proper tool handling, grafting techniques, and the alignment of cambium tissues, gaining a comprehensive understanding of grafting's purpose and benefits. This effort is designed to empower participants with the knowledge and skills necessary to make informed decisions in grafting, ultimately enhancing their ability to propagate new trees or restore damaged ones. (Kevin Schoessow)
- A service-learning day activity for 8th grade students from the Spooner School District to teach and demonstrate spring gardening activities through hands-on learning activities. Students and school chaperones gained knowledge in tree planting, pruning perennial trees and shrubs, the importance of mulches, composting, cover crops, and how wind energy is used to supply to the Teaching & Display Garden. (Kevin Schoessow)
- A series of emails, telephone consultations, and personal conversations to assist the public to understand horticulture best management practices related to gardening, pest and weed management, assistance with diagnosing insects, weeds and plant disease, fruit & vegetable production, school and community gardening, landscaping and pollinator habitat. (Kevin Schoessow)
- A series of emails, telephone consultations, and personal conversations to assist commercial horticulture business and fresh market growers to understand farm business management related to, cost of production, direct marketing, nutrient and pest management, beginning farm & enterprise development, weed management, fruit & vegetable production and environmental services. (Kevin Schoessow)
- An all-day educational event for new farmers, part-time and full-time operators, low-income startups, graziers and non-graziers featuring guest speakers, farmer/local resources panel, commercial and agency exhibitors, and farmer-to-farmer networking with emphasis on grazing fundamentals, cattle stockmanship and handling facilities, wildlife and grazing ecology and future grazing opportunities and programs. The goal is for people to be able to make informed decisions about the pros and cons of grazing, and to meet other people with similar interests and goals related to grazing and pasture management. (Kevin Schoessow, Jason Cavadini, John Strauser, Ryan Sterry, Yoana Newman)

An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act requirements.

- Planning statewide and local activities for consumer audiences (home gardeners) for National Pollinator Week in collaboration with local, regional and state partners. This effort is designed to increase knowledge and awareness of pollinators, pollinator habitat, and adopt practices that increase habitat and mitigate pollinator decline. (Julie Hill, Ann Wied, Kevin Schoessow, Lisa Johnson, Peggy Damann, Tim Ripp)

Health and Well-Being

- An 11-week virtual series of StrongBodies physical activity sessions for middle-aged and older adults in Ashland, Bayfield, Burnett, Douglas, Iron, Sawyer, and Washburn Counties, where participants improve strength, balance, and flexibility, and receive nutrition and health education. The goal of this effort is for participants to stay healthy, prevent injury, and socially connect. (Bridget Rongner, Julie Montgomery, Julie Yezek, Kim Clark, Stephanie Bakker, Tarah Nichols)
- A 6-week nutrition education series (Show Me Nutrition) for second graders at LCO Ojibwe School where students learn about MyPlate, the five food groups, and trying new fruits and vegetables. The goal of the series is for students to learn about being physically active and to help them to be healthier in school and at home. (Bridget Rongner, Kim Clark)
- A 6-week nutrition education series (Discover MyPlate) for kindergartners at LCO Ojibwe School, where students learn about MyPlate, the five food groups, and trying new fruits and vegetables. The goal of the series is for students to learn about being physically active and to help them to be healthier in school and at home. (Bridget Rongner, Kim Clark)
- A 6-week nutrition education series (Serving Up MyPlate) for second graders at Hayward Primary School where students learn about MyPlate, the five food groups, and trying new fruits and vegetables. The goal of the series is for students to learn about being physically active and to help them to be healthier in school and at home. (Bridget Rongner, Kim Clark)

Human Development and Relationships

- A workshop where justice-involved parents learn the importance of reading aloud to children and ways to engage their child through books. The goal of this program is to help parents strengthen the parent-child bond and build children's early literacy skills, which are an important foundation for success in school and life. (Heidi Ungrodt)
- A program for justice-involved families where parents in jail are video recorded reading storybooks, which are then shared with their children at home. The goal is to reduce the trauma of separation, strengthen family relationships and at the same time increase children's exposure to books and reading. (Heidi Ungrodt)



Natural Resources

- A study to map the surficial geology of Chequamegon-Nicolet National Forest at the 1:100,000 scale. Mapping provides geologic data used to assess aquifers, susceptibility of groundwater to contamination, and sand and gravel resources. (Elmo Rawling)

Positive Youth Development

- A service-learning day activity for 8th grade students from the Spooner School District to teach and demonstrate spring gardening activities through hands-on learning activities. Students and school chaperones gained knowledge in tree planting, pruning perennial trees and shrubs, the importance of mulches, composting, cover crops, and how wind energy is used to supply to the Teaching & Display Garden. (Kevin Schoessow)
- An event for high school youth in Barron, Washburn, Rusk and Sawyer Counties to learn to advocate for the needs of our communities, to have youth voice in local issues and government. Much of the experience is youth advocating in adult spaces on local issues. (Donna Knuckey)
- A strategic plan and Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis by the 4-H Leaders Board who convened to discuss the status of the county 4-H programming. The goal was to engage 4-H leaders in strategic planning for the improvement of their program. Continue efforts with assessing the focus for the program year with the SWOT Analysis (Donna Knuckey)
- A 4-H program in Sawyer County for youth of Cloverbud age (grades K-2) where participants explore the projects areas of 4-H with hands-on activities. The goal of this effort is to help youth find their sparks while fostering growth and support of the new program. (Donna Knuckey)

July 2023
Hayward Lakes VCB Marketing Report

Economic Impact:

Total business sales in Sawyer County were up 7.6% from last year, according to a report released by WISDOT in June. Sawyer County visitors spent \$103.3 million in 2022, an increase of 7.7 % over the \$95.9 million spent in 2021. In Sawyer County, the \$95.9 million in direct visitor spending last year supported 941 jobs and \$31 million in labor income. Visitor spending also generated \$9.8 million in state and local taxes. Without this revenue each household resident would pay an additional \$620/year to maintain the current level of governmental services.

Room Tax:

The portion of room tax collection given to the Hayward Lakes VCB in 2022 included the following townships:

Town of Hayward \$107,893.79 an increase of over \$13,000 from 2021.

Town of Hunter \$84,286.35 a decrease of \$600 from 2021

Town of Bass Lake \$49,371.49 increase of \$22,000 collected the full year verses 3rd & 4th Q only in 2021

Town of Round Lake \$ 33,369.00 (first year collecting)

Discover Wisconsin TV: will be in town this summer to collect information for a program air date of Oct 21st. Trails, golf, attractions, and shopping will be captured. The HLVCB will host ½ an episode and the Nelson Lake Resort Association is hosting the other half. They will capture fishing/boating, ATVing and restaurants and bars on Nelson Lake.

Wisconsin's Great Outdoor TV Campaign: is running in Madison area in August on FOX 47. Drive interest to Hayward Lakes.

2024 Vacation Guide Cover Contest: is collecting photos until August 31st. We are looking for families enjoying activities and experience in Sawyer County.

PR: 6/1/ 23 AAA Living Magazine-Honor the Earth Powwow and Homecoming Celebration

6/7/23 WTMJ Radio Milwaukee, Secretary Designee Anne Sayers "Wisconsin Festivals" Lumberjack World Championships

All
Together
Now

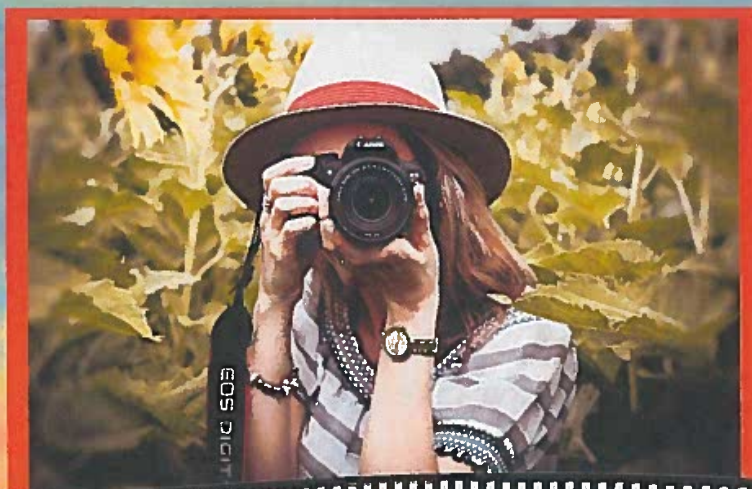


2023 Summer Reading Program



Library Photo Contest June 5 - Aug. 31

Adults & Teens



We're looking for your best photos of the library. The photo contest will take place all summer. Turn in the photo by Aug. 31, 2023, to be entered in a prize drawing. Details are on the back of this flyer and on our website.



<https://weisscommunitylibrary.com/>
715-634-2161

10788 State Hwy 27/77, Hayward, WI 54843

Sign up for a Summer Reading Challenge:
<https://weisscommunitylibrary.beanstack.org/reader365>



Beanstack is provided by the Wisconsin Department of Public Instruction and made possible in part by the Institute of Museum and Library Services grant LS-00-19-0050-19

PHOTOGRAPHY CONTEST RULES FOR 2023

1. This contest is open to AMATEUR* photographers (*Amateur is defined as not receiving payment for photo services in the past 3 years).
2. Entries will be accepted from two age groups: Teen (12 - 17 years) and Adult (18 years and older).
3. Each participant may submit up to two photos. Photos must have been taken within the last two calendar years (2022-2023).
4. All photos must be submitted in print form. Prints must be 8x10. No mounts, mats, or frames are allowed. A digital copy (high resolution) of the photograph must also be submitted to hlibrary@hayward.wislib.org.
5. Photo submissions will become the property of the library archives and will not be returned.
6. Photos must feature an aspect of the library inside, outside, or on the library grounds/trail.
7. Deadline for photo submissions is the end of the day on Thursday, August 31, 2023.
8. Pick up an entry form at the front desk or online and attach it to the back of the photo with the following information:

Name

Teen or Adult

Address

Phone Number

Email

Location of subject or object in the photo

9. By entering the contest, you understand that your photo may be used to promote and publicize future library photo contests or the library itself.
10. Prizes for each age group will be randomly drawn.
 - 1 adult will receive a \$20 gift card for Kwik Trip.
 - 1 teen will receive a \$20 gift card to Main Street Gourmet Popcorn!

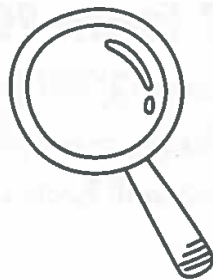


➤ Junior Naturalists ➤

at the Hayward Library
10788 Hwy. 27/77, Hayward, WI 54843



The Cable Natural History Museum's popular Junior Naturalists program is also in Hayward! Welcome to kids entering grades K-6 for games, art, & outdoor exploration at this 2-hour drop-off program at the Library.

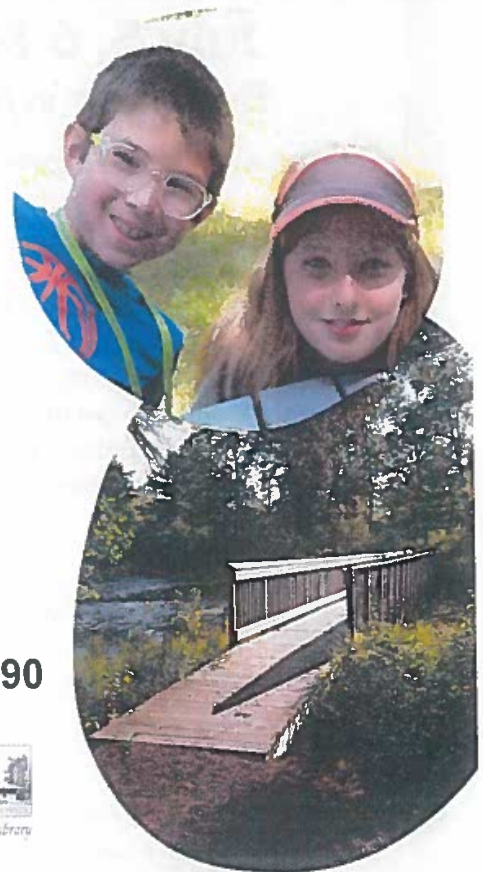


Fridays 10 a.m. to noon
June 30 - Homey Habitats
July 7 - Predator/Prey
July 14 - Color Crazy
July 21 - Nocturnal Nature
July 28 - The Northwoods ROCKS!

Meet at the Library's front door. FREE,
but please RSVP through the Museum at
cablemuseum.org/events or 715-798-3890

Cable
Natural
History
Museum

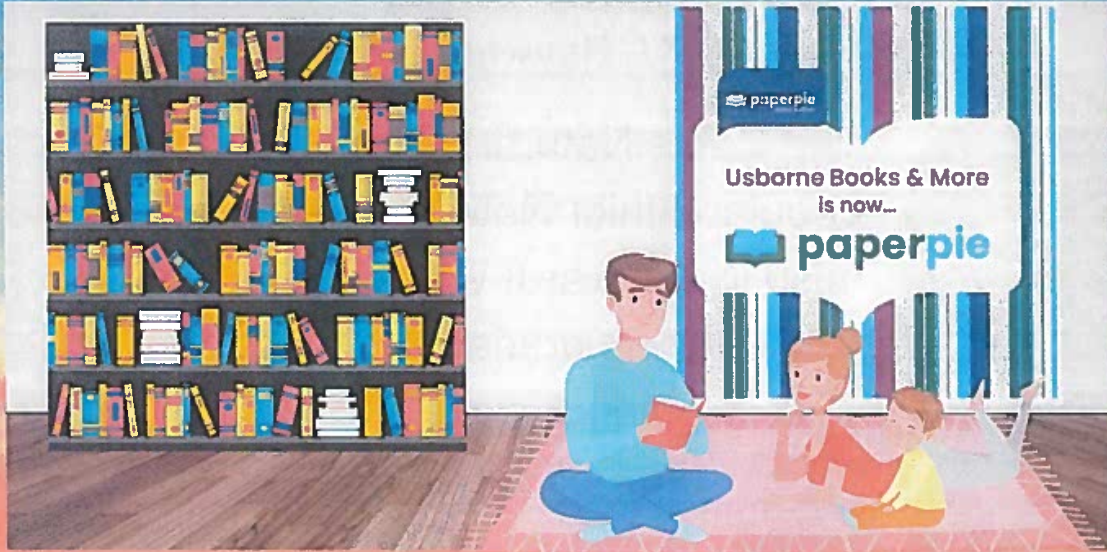
Sherman & Ruth Weiss
Community
Library



All Together Now



2023 Summer Reading Program



July 5, 6 & 7 from 10 am - 5 pm

Book Fair w/  paperpie (formerly Usborne)

brand partner

Please help the library build our children's book collection!

You will help us:

- When you purchase books for yourself, your family, & friends, 50% of the proceeds will go to the library. We'll use the funds to buy paperpie books. You can also order online at <https://g9094.paperpie.com/2539346> from June 5 through Monday, July 10 until 8 pm),
- When you purchase books the library would like in the collection. You will get a dedication plate inside the book, and also get the chance to check out the book first!
- When you check our Facebook page for a post about the event with a link to purchase books. Share the post with your friends to be entered in a drawing for a book!

Sign up for a Summer Reading Challenge:
<https://weisscommunitylibrary.beanstack.org/reader365>



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All
Together
Now



2023
Summer Reading Program

Sherman & Ruth Weiss
Community
Library

Tom Pease

Professional Singer/Entertainer

July 6
10:30 am



With more than 200 performances each year, Tom uses movement, sign language, humor, and joy to create concerts that leave audiences laughing and singing!



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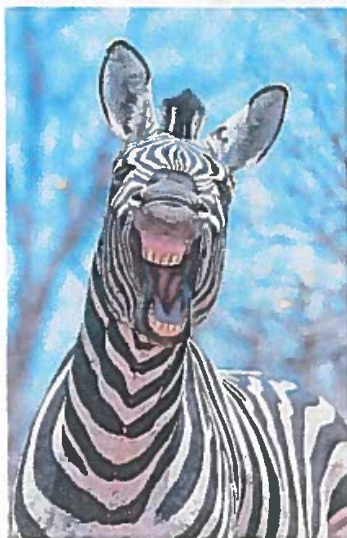
All Together Now



2023 Summer Reading Program

Sherman & Ruth Weiss Community Library

WOJB
88.9 FM



Listen to Paul & Judy
read some funny
children's books
on
Mondays @ 8:45 am
on WOJB 88.9 FM
Starting June 5 - July 31



Sign up for a Summer Reading Challenge:
<https://weisscommunitylibrary.beanstack.org/reader365>



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All Together Now



2023 Summer Reading Program



Orienteering/Map Reading Treasure Hunt



July 8

10:30 am

Sponsored by:



PBS Wisconsin Education



SuperiorChoice Credit Union



Children Ages 4 - 11



Our library received a PBS Kids Grant and this program will use PBS media tie-in materials.



PBS Wisconsin Education



SuperiorChoice Credit Union

- Learn how to use a compass, and read and draw a map with the aid of "Nature Cat."
- Afterward, you'll go on a Treasure Hunt on the Library Trail, with a compass to find a "Pirate Cove," "Butterfly Garden," "Mermaid Lagoon," and a "Dancing Bridge."
- In case of rain, activities will be indoors.
- The first 25 children will receive a compass.



<https://weisscommunitylibrary.com/>

715-634-2161

10788 State Hwy 27/77, Hayward, WI 54843

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Friends of the Library



FRANDSEN BANK & TRUST

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butterfly fairy

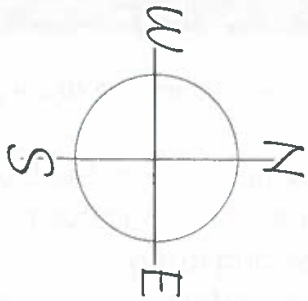
to meet a real life Mermaid!

Return East to get to the main trail, then continue North until you reach the Red Square.

forget to FREEZE if the music stops.

from the pirate!

at the Library



All Together Now



2023 Summer Reading Program



COLLABORATIVE PUZZLE PIECE ART PROJECT



June 7 - July 15

Every participant takes a random puzzle piece and paints or decorates one side using anything from markers and paint to stickers and glitter. We'll all make one puzzle and we'll be able to see the masterpiece you've all created.



<https://weisscommunitylibrary.com/>

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ALL AGES!

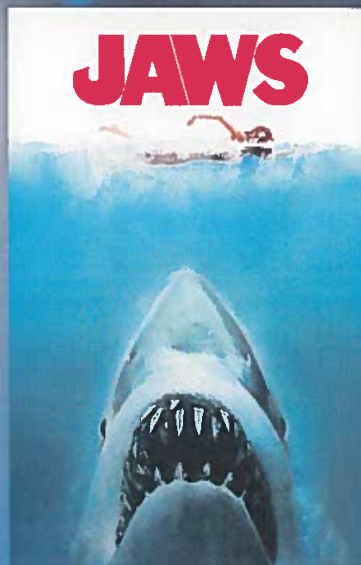


COLLABORATIVE PUZZLE PIECE ART PROJECT





**JULY 18, 2023
@ DUSK**



RATED PG

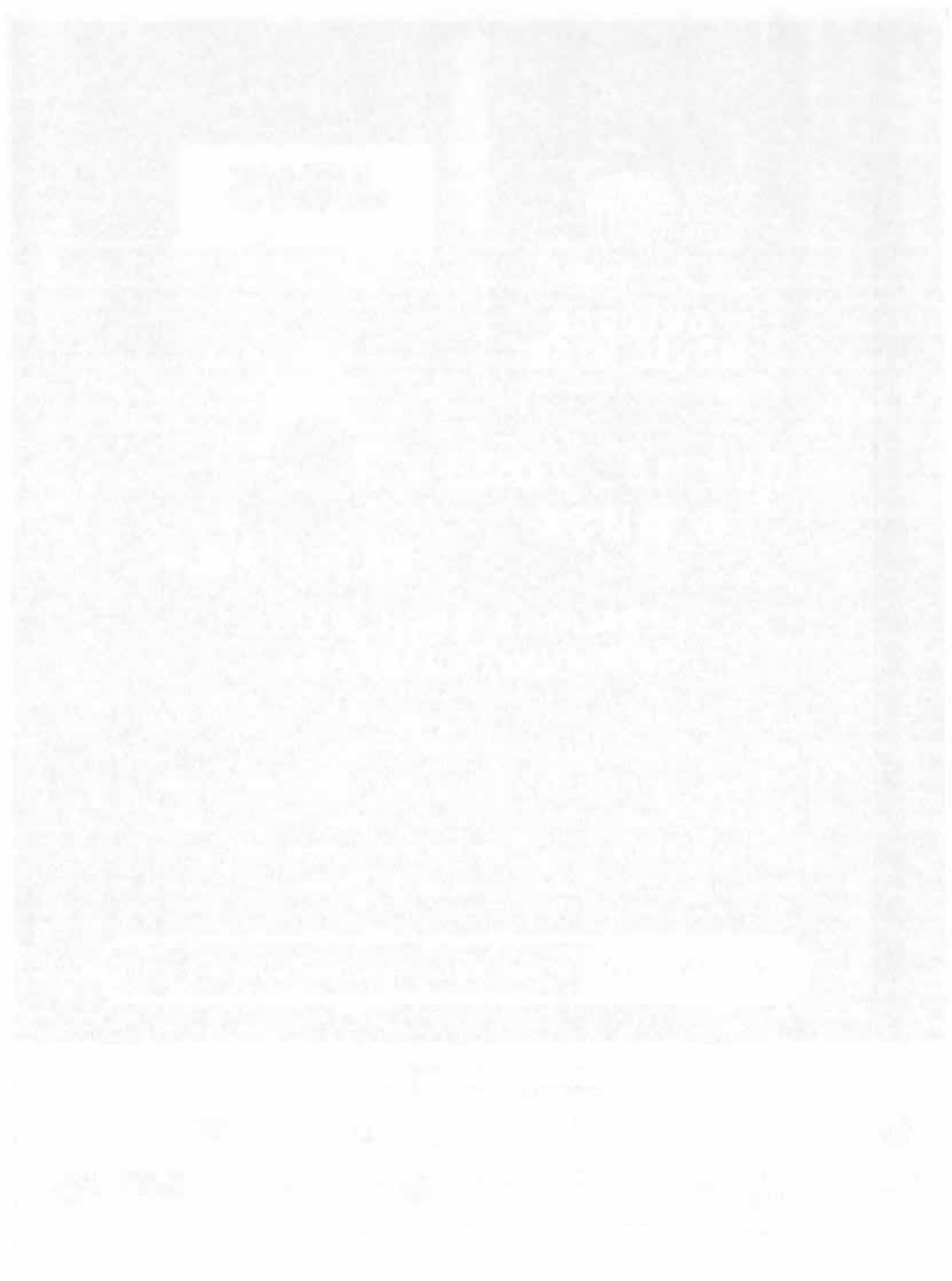
**SHERMAN & RUTH WEISS
COMMUNITY LIBRARY**

- The movie will be shown on the lawn behind the library. In case of bad weather, it will be held in the library.
- Bring your own chairs, bug spray & a blanket for outside.
- Bring your friends, too!
- Free popcorn from the Friends of the Library!
- Next Outdoor Movie Date: August 22, 2023.

INFORMATION www.weisscommunitylibrary.com



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Cathy LaReau

Motorized Trail Report for Economic Development

ATV trails have been busy as expected. Summer has been hot and dry, so trails and gravel roads are dusty to ride on.

Trail 30, south of the LCO Casino has been rerouted due to the construction going on in that field. The trail follows the bike path towards the south then hooks back up to the existing trail

The Alliance is continuing to work with RideSafe Foundation to bring a large motorsports safety presentation to the Youth in our community on September 14th. We were having trouble finding space to hold this event because we are expecting approximately 1600-1900 kids at it. After looking at several places, we decided on the Hayward School District buildings.

This event will consist of presentations by the DNR, motorsports athletes and others, along with ATV, UTV, snowmobile and motorcycle displays with sessions on safety for each. We are planning a helmet and safety gear area as well.

More details to come as we continue planning...

Cathy

Thomas W. Duffy

From: Ben Popp <ben.popp@birkie.com>
Sent: Wednesday, July 5, 2023 3:09 PM
To: 'Tom Duffy'
Subject: Birkie / LWC Updates - 7.5.23

Hey Tom, here are a few updates from Birkie/LWC:

1. The Birkie already has over 9,000 registered for Birkie week.....people are really excited for the 50th!
2. LWC is now just weeks away. This year has a very strong field.
3. Wednesday night of LWC will have live music with the Jayhawks and Martin Zellar
4. Reminder the LWC run is Saturday July 22, 8am, starting at Lumberjack Bowl
5. Trail Kids is underway with over 30 kids having fun this summer biking, running, swimming, hiking etc.....being active outside!
6. The ABSF annual meeting will be August 12th at OO.



*G.S.D. | Integrity | Bring Joy | Teamwork Is Paramount
Ask Why | Value Diversity | Lead By Example*