



Sawyer County

Agenda

Economic Development & UW Extension Committee Meeting
Monday, June 5, 2023 @ 8:30 AM
Sawyer County Board Room

Page

1. CALL TO ORDER

- a. To view or participate in the **virtual meeting** from a computer, iPad, or Android device please go to <https://zoom.us/j/97642007840>. You can also use the dial in at 1-312-626-6799 with the Webinar ID: 976 4200 7840. Use *9 to Raise/lower hand and *6 to Unmute/mute. If additional assistance is needed please contact the County Clerk's Office at 715-634-4866 prior to the meeting. If you are on a computer, click the "Raise Hand" button and wait to be recognized. If you are on a telephone, dial *9 and wait to be recognized.

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW

5. MEETING AGENDA

6. PUBLIC COMMENTS

- a. At this time, members of the public will be given the opportunity to address the Committee. Please adhere to the following when addressing the Committee:
 - Comments will be limited to 3 minutes or less per individual.
 - Comments should be directed to the Committee as a whole and not directed to individual Committee members.
 - The Committee cannot respond to your comments during this time.
 - Please sign in and fill out a public comment sheet if you wish to speak on an item.

7. CONSIDER APPROVAL OF MINUTES FROM PREVIOUS MEETING

- a. [5.8.23 Econ.UWEX Minutes DRAFT](#)

6

8. SAWYER COUNTY AGRICULTURAL FAIR ASSOCIATION REPORT

9. UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT REPORT

10. HAYWARD LAKES VISITORS & CONVENTION BUREAU

- a. [Hayward Lakes VCB June Meeting 23](#)

11. NORTHWEST REGIONAL PLANNING COMMISSION REPORT

12. ECONOMIC DEVELOPMENT CORPORATION REPORT

13. LIBRARY UPDATES

- a. [1\) Winter Director's Report 5.25.23docx.docx](#)
[2\) Hayward Library Director Report June 2023](#)

7 - 14

14. MOTORIZED TRAIL AND NON-MOTORIZED TRAIL REPORT

15. BROADBAND UPDATE

16. HISTORICAL SOCIETY

17. FUTURE AGENDA ITEMS

18. CORRESPONDENCE, REPORTS FROM CONFERENCES AND MEETINGS

19. ADJOURNMENT

DISCLAIMER:

A quorum of the County Board of Supervisors or of any of its committees may be present at this meeting to listen and observe. Neither the Board nor any of the committees have established attendance at this meeting as an official function of the Board or committee(s) or otherwise made a determination that attendance at the meeting is necessary to carry out the Board or committee's function. The only purpose for other supervisors attending the meeting is to listen to the information presented. Neither the Board nor any committee (other than the committee providing this notice and agenda) will take any official action with respect to this noticed meeting.

Copy sent via email to: County Clerk and News Media. Note: Any person wishing to attend whom, because of a disability, requires accommodation should call the Sawyer County Clerk's Office (715.634.4866) at least 24 hours before the scheduled meeting so appropriate arrangements can be made.

Mission Statement: Provide the leadership for implementation of the Education and Economic Development for Sawyer County. To provide leadership in monitoring outcomes, reviewing, and recommending for the County Board all policies related to educational and economic development initiatives of Sawyer County.

**Minutes of the May 8th meeting of the Sawyer County
Economic Development and UW-Extension Committee
Of the Sawyer County Board of Supervisors
Assembly Room; Sawyer County**



Voting Committee Members Present:

- ☒ Chair: Tom Duffy
- ☒ VC -- John Righeimer
- ☒ Stacey Hessel
- ☐ Brian Bisonette
- ☐ Chris Rusk

Others Present:

Andy Albarado
Lori Baltrusis - virtual
Lynn Fitch
Molly Lank-Jones

Sherry Beckman
Linda Zillmer
Jim Ferguson

Call to Order – Chair Duffy called the meeting to order at 8:30 am.

Certification of Compliance with the open meeting law was met. Roll Call was taken. Quorum was met.

Meeting Agenda --

Public Comments --

Minutes from previous meeting – A motion was made by Mr. Righeimer to approve the minutes of the April 10, 2023, meeting with the correction of VC Righeimer calling the meeting to order; second by Ms. Hessel. Motion carried without negative vote.

Sawyer County Agricultural Fair Association Report -

University of Wisconsin-Extension Department Report -

Ms. Baltrusis informed the committee of upcoming conference and training dates.

Hayward Lakes Visitors & Convention Bureau -

A written report was provided. Ms. Beckman presented the branding study completed by HLVCB. Through the study, it was determined that the primary demographics has shown that Duluth and Minneapolis are our primary group and the main draw is nature and activities. They have now hired a company to help with the next phase of establishing a brand.

Northwest Regional Planning Commission Report -

Economic Development Corporation Report -

The EDC is looking for a new director at this time; the housing committee met. Their next social is at the Whistlepunk next week.

Library Updates -

Written reports were provided. Ms. Lank-Jones reviewed the highlights of her report; they are applying for a grant to expand the nature park and trail. Summer reading program will be starting soon.

Motorized Trail and Non-Motorized Trail Report -

The Birkie has opened up registration for the 50th American Birkebeiner and have 3500 skiers already.

Broadband Update -

Mr. Albarado advised that the PSC is holding listening sessions around the state and one is here at the Casino as part of the pre-cursor for the upcoming grant. Visions Northwest are meeting after that public hearing.

Historical Society -

Mr. Ferguson advised that they are about to start summer hours on June 1st (open Thursday through Saturday, 12:00-4:00 pm), and they will again be parking cars for the Lumberjack Shows. They have a new book called *Charlie* which is about the caretaker of Al Capone's Lodge.

Meeting Date/Time – The next meeting of the Economic Development and UW-Extension Committee will be Monday, June 5, 2023, at 8:30 am in the Board Room.

Meeting adjourned at 8:52 am

Minutes recorded by Lynn Fitch, County Clerk

DRAFT

**Hayward Lakes Visitor & Convention Bureau
June 2023 Marketing Report**

Spring Campaign Highlights:

WDIO TV Digital Campaign

AGLOW Travel writers were in town gathering information for future articles, blogs, podcasts, TV and Radio

- Tim Huffman-Outdoor Guide, CrappieNow Magazine and social media
- Jason Houser-Midwest Outdoors, Bone Wild TV on Pursuit Channel
- Bret Amundson-Prairie Sportsman, Sporting Journal Radio, Northland Outdoors, Pheasants Forever, Fish Hunt Forever, Sporting Journal Radio
- Mark LaBarbera-Morris Newspapers of Wisconsin, Learn to Outdoors and Wisconservation
- Dan Small-WI Public TV, Milwaukee PBS, Dan Small Outdoors, Outdoor News, Wisconsin Sportsmans Magazine, Outdoor WI WMVS-TV, Lakelink.com/radio and many more.
- Tim Lesmeister-Outdoor News
- Karen Lutto-Outdoor Edge

FOX 47 Madison TV

- Top 3 places to Kayak & Canoe
- Top 3 Mountain Biking Trails
- Top 3 Place to Hike

New Silent Sport commercial

<https://www.dropbox.com/sh/sk2pdthdliraawz/AADIVxIBVVfTOmW92OoU6Awpa?dl=0>

Wisconsin Department of Tourism Highlights

2023 Midwest TV Broadcast-June 13th Des Moines (KDSM) and Cedar Rapids (KGAN) Road Trippin segment

Training in Steven's Point for In-Market ads and Working with Municipalities on May 18th

WI Traveler Custom Emails:

- Experience a Hayward Family Adventure
- Take A Bike Ride Through the Snow in Hayward
- Spring into Fishing
- Pedal a Hayward Nature Trail
- Hayward ATV Adventure
- Ski on a World-Class Trail

State Point Media-eight articles distributed in Wisconsin and Illinois

PR

4-21 WTMJ Radio Milwaukee-WI Supper Clubs featured The Ranch

4-25 Small Town: Big Stories-Olympics of the Forest featured LWC on GoUSA YouTube

4-28 Duluth News Tribune Paper-Survey Says-These are the Best Fishing Lakes in Northwestern WI-Chippewa Flowage

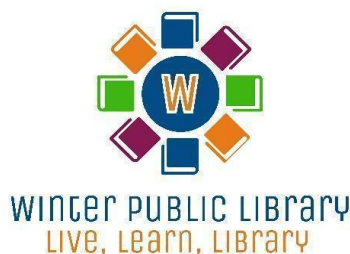
5-9 Downbeach.com-David Hubeda Explains Why Muskie Fish Are Hard to Catch (Hayward)

5-13 Outdoornews.com-The One That Didn't Get Away-Chippewa Flowage Musky Catch

5-20 John Gillispie Woods & Waters TV with Pete Mania

5-17 Fox 47 WMSN TV Madison Top 3 Places to Canoe/Kayak in Hayward

5-23 MuskieFirst-Northern Wisconsin Musky Opener comping Up mentioned the Chippewa Flowage



WINTER PUBLIC LIBRARY

DIRECTOR'S REPORT

By Donna Knuckey

winter.wislib@gmail.com

Mission Statement: The mission of the Winter Public Library is to provide quality materials and services which fulfill the education, information, cultural and recreational needs of the entire community in an atmosphere that is welcoming, respectful and businesslike.

Library Calendar of Events:

(This list changes as more programs and/or events are being planned throughout each month)

May

23rd-StrongBodies program @ 9:00 a.m.
25th-StrongBodies program @ 9:00 a.m.
27th-Spring Fling raffles and book sale
30th-StrongBodies program @ 9:00 a.m.

June

1st-StrongBodies program @ 9:00 a.m.
5th-Winter Library Board mtg @ 6:00 p.m.
6th-StrongBodies program @ 9:00 a.m.
8th-StrongBodies program @ 9:00 a.m.
12th-Senior Resource Center Farmers Market
Voucher Distribution @ 1:30 p.m.
13th-StrongBodies program @ 9:00 a.m.
15th-StrongBodies program @ 9:00 a.m.
16th-Outdoor Family Movie night @ dusk
20th-StrongBodies program @ 9:00 a.m.
20th-Twisted Book Club @ 11:00 a.m.
20th-ADRC @ 1:00 p.m.
22nd-StrongBodies program @ 9:00 a.m.
28th-Summer Reading Program @ 6:00 p.m.

Pilcrow Foundation Grant Award

The library was awarded a $\frac{2}{3}$ grant for about 70 new, high quality children's and young adult books to be added to the collection. The value

is around \$1,200. The library needs to raise a matching fund of $\frac{1}{3}$ of the grant which is \$400. The first week of June, we will start our campaign to raise \$400.

Library Garden Project

Winter 4th Grade along with Lynn Scala, Master Gardener, plant and maintain the library's vegetable garden. The 4th graders pick out a garden theme, plan the vegetables being planted in relation to the theme and then weed and water the garden all summer long. The vegetables are harvested in early September and are shared with the community.

Spring Fling on May 27th

Spring Fling is a community event put on by the Winter Area Chamber of Commerce. Main Street is closed to thru traffic and filled with over 70 vendors selling crafts, food and more.

The library hosts its Annual Indoor Book Sale. In addition to that, we have two booths in front of the library on Main Street. We have a food booth and also sell raffle tickets and duck chances for the Duck Race in September. The Raffle this year is a 50/50 raffle in which only

200 tickets are sold for \$20 each. The winning ticket will be drawn on July 4th, 2023 at the July Jubilee Festival in Winter.

Summer Programming

Adult and Youth At-Home program activities begin on June 15th. On-site programming Wednesday evening from 6:00 p.m.-7:00 p.m. begin on June 28th and end on August 9th.

The Library will also be hosting three Family Outdoor Movie Nights in the backyard of the library. Those nights are June 16th, July 21st, and August 11th. Movies begin at dusk. Free popcorn and water are provided by the Friends of the Library.



SHERMAN & RUTH WEISS COMMUNITY LIBRARY

DIRECTOR'S REPORT BY MOLLY LANK-JONES

May 25, 2023

MAY/JUNE ACTIVITIES & EVENTS

- 5/15, 5/16, 5/17, 5/24 & 5/25. Library tours for kindergarten, fourth grade, and Waadookodaading (Ojibwe Immersion School) classes. Ann.
- 5/16, 3 p.m. Capital Building Repairs/Improvements meeting. Three library board members and the library director toured the library and grounds to update the list of capital building repairs and improvements needed. Matt Ostrander, Kathy McCoy, Ann Schleeter, Molly.
- 5/18, 10 a.m.-1 p.m. NWLS Network & Directors meetings. Molly, Ann (for NWLN meeting).
- 5/18, 1 p.m. Friends of the Library Meeting. Ann & Molly.
- 5/19, 10 a.m. "Passage Ways to Learning" community art installation meeting. Deanna Persson, Ann, Molly.
- 5/19. Library director hired three part-time clerks to replace two clerks who are retiring. Two of the new clerks are only available to work three days or less every two-week pay period. Molly.
- 5/22. PBS grant webinar. Ann.
- 5/22-6/2. Drop-in library activities for Summer Reading Program: Making decorations with butterflies, paper chains, tissue paper flowers, and more. Ann, Agnes.
- 5/25, 8-9:45 a.m. Jim Onarheim led CPR and de-fib training for library staff.
- 5/30, 8:30 a.m. Ann's library update interview on WHSM. Ann.
- 6/1, 6/8, 6/15, 6/22, 6/29. 10 a.m.-12 noon. In Gauge Crafters Club. Members meet in the Children's Room or Meeting Room. All are welcome.
- 6/5, 8:30 a.m. Economic Development /UW Extension Committee Meeting. Molly, Ann.

- 6/6, 11 a.m.-12:30 p.m. Hayward Library Foundation Donor Reception Committee Meeting. Molly.
- 6/6, 6/13, 6/20, 6/27, 10 a.m. Library Storytime with Nina of Northwest Connection Family Resources.
- 6/9, 6/10, 6/16, & 6/17; 10 a.m.-noon. Creation of "Passage Ways to Learning," a community art installation project. A broad spectrum of children and adult community members will paint sticks and weave them into fencing. The fencing will be formed into three arches to create a large art installation in the library's field facing Highway 77. Molly, Ann, Florence, Deanna, Kelly, other artists, and community members.
- 6/13, 4:30 p.m. Library Board Meeting. Molly.
- 6/14, 12-1 p.m. WLA Inclusive Services meeting. Molly.
- 6/15, 1 p.m. Friends of the Library Meeting. Molly, Ann.
- 6/20, 8:30-10 a.m. NICE Committee meeting (potential merger of two ILSs for improved services & cost savings). Molly.
- 6/20, 6 p.m. Hayward Library Foundation Author's Night fundraiser featuring Jeff Nania, who writes fiction based in Hayward. Location: Flat Creek Ballroom. Molly.
- 6/21, 12-1 p.m. AI webinar via Mercer Public Library. Molly

ONGOING ACTIVITIES

- StoryWalk® Books on the library nature trail are being changed *every week* this summer. Reading and walking the nature trail is a great way to exercise your child's body and mind.
- The library loans FREE hotspots! They are available to Sherman & Ruth Weiss Community Library cardholders 18 years or older, for those who have a card in good standing.
- Free one-day Wisconsin State Park Passes are good for free admission for one vehicle at any state park, forest, or recreation area where admission is required, through December 2023. The program comes from a collaboration with the DNR, Wisconsin DPI, the Wisconsin Library Association, and participating libraries.
- STEM Kits are available at our library. STEM kits make learning science, technology, engineering, and mathematics more fun. We obtained them through a grant shared with the Vaughn Public Library in Ashland.
- 1,000 Books Before Kindergarten. An ongoing program that encourages parents and children to read together to help prepare children for success in kindergarten. Sign up next time you and your child are in the library!
- Use the library's new online apps for FREE! Available at NWLS member libraries. Creativebug-thousands of award-winning art and craft video classes, Transparent Language-100+ languages at your fingertips, Kanopy-stream thousands of movies with your library card; 24-hr access to New York Times and New York Times - Cooking. To access the apps, go to <https://weisscommunitylibrary.com/online-resources/>.

ALL TOGETHER NOW--SEE THE ACTIVITIES FOR THIS YEAR'S SUMMER READING PROGRAM ON THE FOLLOWING PAGES!

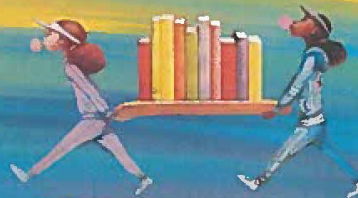
Welcome to Your Summer Reading Program

June 5 - July 31, 2023

All Together Now

@ Sherman & Ruth Weiss
Community Library

P.O. Box 917 10788 State Highway 27/77
Hayward, WI 54843
715-634-2161
weisslibrarysummerreading@gmail.com



Ages 0 - 100+



- Summer Reading is for babies/toddlers, children, teens, and adults!
- Do it on your own or with your family. Even daycare services can register as a group.
- You may read fiction, non-fiction, picture books, chapter books, comics, graphic novels, easy readers, articles, and poetry. (Sorry, social media posts don't count.) You may read on paper or electronically. You can listen to audiobooks, too!
- Besides reading, you can earn Activity Badges when you go outside and interact with nature.
- We offer in-person programming throughout the summer, outside during good weather. Bring lawn chairs.
- If you don't have internet (or even if you do), you can listen to Storytime with Paul and Judy on WOJB 88.9 FM Radio!
- **Returning this summer - Beanstack!** Log your Summer Reading minutes on our Beanstack site: www.weisscommunitylibrary.beanstack.org
- Or use Beanstack, the free, easy-to-use app accessible via any Apple or Android hand-held device.
- Users also can log their activities via the Beanstack website from their desktop at <https://weisscommunitylibrary.beanstack.org/reader365>
- Virtual tracking will replace the paper reading records and offer reward badges.
- You can also do the challenges and activities through Beanstack by completing the paper log found on our website at <https://www.weisscommunitylibrary.com>, by calling 715-634-2161 so we can mail a copy to you, or you could pick up a copy at the library.
- You can return your completed paper log to us in our dropbox or by mailing, and we can enter the data for you so you will qualify for prizes.
- If you are using the website or app, you can still use the paper log to track reading minutes and completed activities to record online at a later time.
- Each person who registers receives a 1-day pass to Jack Link's Aquatic & Activity Center.
- Everyone who completes a Badge has a chance to place their "ticket" in drawings for two special Grand Prizes:
 - 3-month Family Membership to Jack Link's Aquatic & Activity Center.
 - Free 1-time Admission for 2 adults and 2 children to Great Lakes Aquarium in Duluth, MN.
- Earn tickets to enter into weekly and Grand Prize Drawings, when you log your reading minutes and activities you have completed.
- Last day to physically turn in your paper form is **SATURDAY, July 29, 2023.**
- Be sure to complete your logging by **MONDAY, July 31, 2023**, for a chance to win a grand prize.



Detailed calendar available
on the library website and at library.



Find out the latest information on our website
<https://weisscommunitylibrary.com/>



Beanstack is provided by the Wisconsin Department of Public Instruction and made possible in part by the Institute of Museum and Library Services grant LS-00-19-0050-19

Flip the page. ➡

All Together Now



All Ages

2023 Summer Reading Program

Beanstack - Logging & Tracking

<https://weisscommunitylibrary.beanstack.org/reader365>



Record the minutes you spend reading this summer to earn chances to win prizes from your library. Find activities and storytime options on our website or in Beanstack.

Supported by funding from WI DLR
www.weisscommunitylibrary.com

Paper copies of the Logging & Tracking Available

GRAND PRIZES



WEEKLY DRAWINGS



StoryWalk® Book changes every week.

Art Installation for "Passageways..."

10 am-Noon

June 9, 10, 16 & 17



Outdoor Art Project



Community Puzzle Mosaic

Pick up a piece of an age-appropriate puzzle, decorate it, and bring it back to see the completed puzzle.



GAME NIGHTS

5:30 - 7 pm

June 13, 27

July 11, 25



Outdoor Movies

at Dusk

June 20, July 18, & Aug. 22



PASSPORT Program

Visit 10 libraries & be entered to win prizes.



Outside Storytime Tuesdays @10:15 am

Inside if bad weather.

Monthly Scavenger Hunts



Find Brook the Butterfly to be entered in weekly drawings!



Children

Junior Naturalist 10 am-Noon

Presented by Cable Natural History Museum
Registration Required-
on Library Website,
cablemuseum.org/events, or 715-798-3890



The Museum's popular Junior Naturalists program is coming to Hayward! Kids entering grades K-6 can join us for more games, art, and outdoor exploration at this 2-hour drop-off program at the library.

Friday, June 30 - Homey Habitats

Friday, July 7 - Predator/Prey

Friday, July 14 - Color Crazy

Meet at the Library's front door. FREE, but please RSVP through the Museum online or by phone.

Friday, July 21 - Nocturnal Nature

Friday, July 28 - Northwoods ROCKS!

Tune into WOJB 88.9 FM on Monday @ 8:45 am
for Storytime with
Paul Mitchell & Judy Young



Guessing Jars in
June & July



July 8 @ 10:30 am
Orienteering



Play LEGO Bingo!



Take-N-Make Kits
Youth & Read to Me



Tween & Teen Time Wednesdays 1 pm - 2:30 pm

June 7, 14, 21, 28

July 5, 12, 19, 26

Come to the first meeting to choose activities!

Crafts, STEM, Games, Anime, Ladder Golf, Crunchy Roll, D & D and more TBA!

NEW! Teen Read Book Club - "The House in the Cerulean Sea" by T.J. Klumbe

Usborne Book Fair

To benefit the Children's Book Collection

July 5 Noon - 5 pm

July 6 10 am - 5 pm

July 7 10 am - 5 pm



Teens & Adults

Tiny Art Show - Take-N-Make & Exhibit

Geared toward Teens & Adults June 12 - Pick up While Supplies Last
Bring back to the library by July 2 to be part of the Tiny Art Show exhibit and to be entered in a prize drawing. **Tiny Art Show July 5 - July 30**

Hayward Library Foundation's Author Night - featuring Jeff Nania

Tuesday, June 20 @ 6 pm at FLAT CREEK LODGE BALLROOM
Tickets for \$30.00 Can be purchased at the LIBRARY or from an HLF Board Member.



Photo Contest - Teen & Adult

Geared toward Teens & Adults - Take a photo in, outside of, or of the library during the summer. Turn in the photo to be entered in a prize drawing. Details on website. **Flip the page.**



Be a Part of
**Community Art
@ the Library**



Passage Ways to Learning

We'll work together to create the
sculptures on:

Fri. June 9
Sat. June 10
Fri. June 16
Sat. June 17

> 10 am - Noon

**Professor Emeritus & Artist Florence Thorne will
guide us on our adventure with art! She will help us
to create the "Passageways to Learning"**

To Take Part:

- All supplies provided – please come dressed to paint.
- We'll paint the sticks together.
- We'll weave them into wire fencing & shape them into arches.
- The result will be a bright, beautiful work of art in the library field that you helped to make!
- We'll hold a community reception, a date TBA.
- Recommended for people 8 yrs. of age to adults. All children must have a parent or guardian with them for safety.

Sponsored by a grant from
the Cable Hayward Area
Arts Council (CHARAC)



Sherman & Ruth Weiss
Community
Library



10788 State Hwy 27/77, Hayward, WI
hllibrary@hayward.wislib.org
<https://weisscommunitylibrary.org>
715-634-2161

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