



Sawyer County

Agenda

Economic Development & UW Extension Committee Meeting
Monday, March 7, 2022 @ 8:30 AM
Assembly Room/Virtual Meeting

Page

1. CALL TO ORDER

- a. To view or participate in the **virtual meeting** from a computer, iPad, or Android device please go to <https://zoom.us/j/97642007840>. You can also use the dial in number for listening only at 1-312-626-6799 with the Webinar ID: 976 4200 7840. If additional assistance is needed please contact the County Clerk's Office at 715-634-4866 prior to the meeting. If you are on a computer, click the "Raise Hand" button and wait to be recognized. If you are on a telephone, dial *9 and wait to be recognized.

2. ROLL CALL

3. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW

4. MEETING AGENDA

5. PUBLIC COMMENTS

- a. At this time, members of the public will be given the opportunity to address the Committee on items not on the agenda. Please adhere to the following when addressing the Committee:
 - Comments will be limited to 3 minutes or less per individual.
 - Comments should be directed to the Committee as a whole and not directed to individual Committee members.
 - The Committee cannot respond to your comments during this time.
 - Please sign in and fill out a public comment sheet if you wish to speak on an item.

6. CONSIDER APPROVAL OF MINUTES FROM PREVIOUS MEETING

- a. [2.7.22 Econ.UWEX Minutes DRAFT](#)

7. SAWYER COUNTY AGRICULTURAL FAIR ASSOCIATION REPORT

8. UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT REPORT

9. HAYWARD LAKES VISITORS & CONVENTION BUREAU

- a. [Hayward Lakes Marketing-Board meeting Mar 2022](#)

10. NORTHWEST REGIONAL PLANNING COMMISSION REPORT

11. ECONOMIC DEVELOPMENT CORPORATION REPORT

12. LIBRARY UPDATES

- a. Winter Library
[Director's Report March 2022 Winter Library](#)
- b. Hayward Library
[2021 Library Annual Report](#)
[Director's Report 3-8-22 \(3\)](#)

13. MOTORIZED TRAIL AND NON-MOTORIZED TRAIL REPORT

14. HISTORICAL SOCIETY UPDATE

15. FUTURE AGENDA ITEMS

16. CORRESPONDENCE, REPORTS FROM CONFERENCES AND MEETINGS, OTHER MATTERS FOR DISCUSSION ONLY

DISCLAIMER:

A quorum of the County Board of Supervisors or of any of its committees may be present at this meeting to listen and observe. Neither the Board nor any of the committees have established attendance at this meeting as an official function of the Board or committee(s) or otherwise made a determination that attendance at the meeting is necessary to carry out the Board or committee's function. The only purpose for other supervisors attending the meeting is to listen to the information presented. Neither the Board nor any committee (other than the committee providing this notice and agenda) will take any official action with respect to this noticed meeting.

Copy sent via email to: County Clerk and News Media. Note: Any person wishing to attend whom, because of a disability, requires accommodation should call the Sawyer County Clerk's Office (715.634.4866) at least 24 hours before the scheduled meeting so appropriate arrangements can be made.

Mission Statement: Provide the leadership for implementation of the Education and Economic Development for Sawyer County. To provide leadership in monitoring

outcomes, reviewing, and recommending for the County Board all policies related to educational and economic development initiatives of Sawyer County.

**Minutes of the February 7th meeting of the Sawyer County
Economic Development and UW-Extension Committee
Of the Sawyer County Board of Supervisors
Assembly Room; Sawyer County**



Voting Committee Members Present:

- ☒ Chair: Tom Duffy
- ☒ Jesse Boettcher - Virtual
- ☒ Stacey Hessel
- ☒ Brian Bisonette – Virtual
- ☒ Jason Weaver – Virtual @ 8:47 am

Others Present:

Tom Hoff - Virtual
Mike Coleson
Lisa Horton
Lori Baltrusis
Molly Lank-Jones
Donna Knuckey

Sherry Beckman
Linda Zillmer - Virtual
Mark Lundeen - Virtual
Kathy LaReau
Sheldon Johnson – Virtual

Call to Order – Chair Duffy called the meeting to order at 8:30 am.

Certification of Compliance with the open meeting law was met. Roll Call was taken. Quorum was met.

Meeting Agenda --

Public Comments –

Minutes from previous meeting – A motion was made by Ms. Hessel to approve the minutes of the January 10, meeting; second by Mr. Boettcher. Motion carried without negative vote.

Sawyer County Agricultural Fair Association Report –

University of Wisconsin-Extension Department Report – Ms. Baltrusis provided an oral report; there is a grant writing class in February and cost is \$63 for this 1-credit course. She is meeting with individuals from Ashland County regarding the Sawyer Literacy program for families and they have hired their 4-H educator to begin February 28th. Donna Knuckey has accepted the position.

Hayward Lakes Visitors & Convention Bureau Report – Written report was provided. Ms. Beckman advised that the County must appoint the Northwest Wisconsin International Trade Business & Economic Council (ITBEC) representative again at the March meeting for a 2-yr appointment. Sherry Beckman has been our appointee in the past. She advised that the City is selling the municipal parking lot and they are attending a meeting about it tonight. Governor presented checks to FHNB and the Birkie for capital improvements last week.

Northwest Regional Planning Commission – Sheldon Johnson reported that they helped coordinate the 10th Annual Heart-of-the-North Legislative Days, and he recognized Mike Gardner and Stacey Hessel in assisting with the virtual event. Regarding the Bounce Back program, they have funded 16 Sawyer County applications and have two more to consider. The Household Hazardous Waste Management program is gearing up for September in Sawyer County.

Economic Development Report – A written report was provided. Ms. Hessel advised that the organization is doing some re-organization so additional information will be available next month.

Library Update – Ms. Knuckey provided an oral report and a written one to be distributed to the Committee for the Winter Library. They ran quite a few technology classes in January. Ms. Lank-Jones presented a calendar of events for the Hayward Library and provided an oral report.

Motorized Trail Report – Kathy LaReau advised that trails are in fair condition and they report good traffic for businesses resulting in the Alliance purchasing several trail counters to identify traffic numbers.

Non-Motorized Trail Report – Mr. Duffy provided an emailed report from Ben Popp. The Birkie is full and the trails are good at this time. Lumberjack World Championships are adding lights to the new bleacher project.

Historical Society – Ms. Hessel reported that a high school student is doing a youth project to raise funds for the Historical Society and has raised \$4,000 to date.

Meeting Date/Time – The next meeting of the Economic Development and UW-Extension Committee will be Monday, March 7, at 9:52 am in the Assembly Room.

Meeting adjourned at 8:56 am
Minutes recorded by Lynn Fitch, County Clerk

DRAFT

March 2022
Hayward Lakes VCB Marketing Report

Wisconsin Department of Tourism-we hosted Secretary Designee Anne Sayers and Executive Director of Outdoor Recreation, Mary Monroe Brown during BIRKIE week. Sherry and Mindy accompanied them to the VIP Banquet, Giant Ski Race, Korte, and Barnebirkie.

Sherry and Mindy will attend the Wisconsin Governor's Conference on Tourism March 13th - 16th in Madison. The AWSC has nominated the HLVCB for the Governor's Tourism Innovation Award.

Trail Genius-Cross-Country Skiing, Snowshoeing and Winter fat biking will be captured on video February 23-24 to be used to freshen up the website content and social media. This is part of the DOM grant funding we will be receiving from the State of Wisconsin.

Sport Shows-Joel & Sarah Miller attended the La Crosse Sport Show Feb 10-13 and said people are eager to vacation and attendance was about the same as 2019. Handed out 100 more vacation guides and ran out by the end of the show. Jim O is looking for help with Eau Claire and Milwaukee. Please let us know if you are interested.

Remaining Sport Show Schedule:

WI Fishing Expo-Madison	Feb 25-27, 2022	Jack Brown
Milwaukee Journal Sentinel	Mar 10-13, 2022	Jim Onarheim
Canoecopia-Madison, WI	Mar 11-13, 2022	n/a
Eau Claire Wisconsin	Mar 18-20, 2022	Jim Onarheim
Northwest Sports/Mpls	Mar 10-13, 2022	Jim Taylor
MN Golf Show	Feb 18-20, 2022	HACC Golf Group

Website Redesign: Great progress. All content has been updated and entered. Launch date is May 15th.

Hayward Adventure-Feb 2-4 Fat Biking, cross-country skiing, snowshoeing and snowmobiling

Mad Dog & Merrill-filmed January 12th a cooking show. Northern sliders, snow vanilla ice cream and sausage (logrolling) sandwich were prepared and the show aired February 6th. 17.3% increase in website users and 19.67% increase in new website users.

PR:

1/29/22 WTMJ Winter Activities, Resorts and Wineries in Hayward Lakes

1/31/22 Gillespie Waters & Woods TV-Hayward Crappie Fishing with Pete Mania

2/4/22 Only in Your State, "This Tiny WI Town is the Grandest Winter Wonderland You'll Ever Visit"



WINTER PUBLIC LIBRARY
LIVE, LEARN, LIBRARY

WINTER PUBLIC LIBRARY

DIRECTOR'S REPORT

By Donna Knuckey

winter.wislib@gmail.com

Mission Statement: The mission of the Winter Public Library is to provide quality materials and services which fulfill the education, information, cultural and recreational need of the entire community in an atmosphere that is welcoming, respectful and businesslike.

Library Calendar of Events:

(This list changes as more programs and/or events are being planned throughout each month)

February

Feb. 1st-Feb. 14th-Make & Take—two activities—Valentine's themed and an Olympic themed.

Feb. 1st-Friends of the Library meeting @ 5:30 p.m.

Feb. 3rd-Story Hour @4:00 p.m.-Chinese New Year Celebration

Feb. 7th-Sawyer County Economic Development and UW-Extension meeting

Feb. 7th-Library Board meeting @ 6:30 p.m.

Feb. 10th-Story Hour @4:00 p.m.

Feb. 15th-Feb. 28th-Make & Take -Black History Month themed

Feb. 15th-NWLS-Staying Together @ 3 p.m.

Feb. 17th-Story Hour @4:00 p.m.

Feb. 24th-Story Hour @4:00 p.m.

Feb. 26th-NWLS Trustee meeting @10:00 a.m. Donna represents NWLS directors on the Board of Trustees

March

March 1st-March 14th-Make & Take-Dr. Seuss book and craft activity

March 1st-Friends of the Library meeting @ 5:30 p.m.

March 3rd-Story Hour @ 4:00 p.m.

March 7th-Sawyer County Economic Development and UW-Extension meeting

March 7th-Library Board Meeting at 6:30 p.m.

March 9th, 10am – Engaging in Sensitive Conversations & Handling Pushback

March 10th-Story Hour @ 4:00 p.m.

March 15th-March 26th-Make & Take-St. Patrick's Day

March 17th-NWLS Network Consortium meeting followed by the NWLS Director's meeting

March 17th-Story Hour @ 4:00 p.m.

March 17th-25th-Leprechaun Trap Competition-Family activity

March 19th-NWLS Trustee Meeting @ 10:00 a.m.

March is Alzheimer's Awareness Month and the staff is participating in several workshops to increase their awareness. The workshops are provided by the Alzheimer's Association Wisconsin Chapter.

**Throughout these months, scheduled technology classes are held with specific requests for assistance. February through March are high volume times for assisting with downloading and printing IRS Federal Tax and State Tax forms. We do not assist in filing taxes.

Upcoming Events beyond March:

- National Library Week Celebration
- Easter Activities and Contests with Winter School's PTO
- Spa Day with Winter School PTO
- Themed Library Garden with Master Gardener Lynn Scala
- Spring Fling Book Sale Memorial Weekend



Wisconsin Department of Public Instruction
PUBLIC LIBRARY ANNUAL REPORT
 PI-2401 (Rev. 1-21)
 S. 43.05(4) & 43.58(6)
FOR THE YEAR 2021

INSTRUCTIONS: Complete and return two (2) signed copies of the form and attachments to the library system headquarters. Confirm with the library system if submitting electronic copies is preferred.

Board-approved, signed annual reports for 2021 are due to the DPI Division for Libraries and Technology no later than March 1, 2021.

I. GENERAL INFORMATION					
1. Name of Library Sherman & Ruth Weiss Community Library			2. Public Library System Northern Waters Library Service		
3a. Head Librarian First Name Molly	3b. Head Librarian Last Name Lank-Jones	4a. Certification Grade Grade 2	4b. Certification Type Regular	5. Certification Expiration Date 12/31/2023	
6a. Street Address 10788 State Hwy. 27/77	6b. Mailing Address or PO Box PO Box 917	7. City / Village / Town Hayward	8a. ZIP 54843	8b. ZIP4 0917	9. County Sawyer
10. Library Phone Number 7156342161	11. Fax Number (715)634-5257	12. Library E-mail Address of Director hlibrary@hayward.wislib.org			
13. Library Website URL www.weisscommunitylibrary.com		14. No. of Branches 0	15. No. of Bookmobiles Owned 0	16. No. of Other Public Service Outlets 0	
17. Does the library operate a books-by-mail program? No	18. Some public libraries are legally organized as joint libraries, with neighboring municipalities or a county and municipality joining to operate a library. Is the library such a joint library legally established under Wis. Stat. s. 43.53? No				
20. Square Footage of Public Library 14,000	21. Did the library or a branch move to a new facility or expand an existing facility during the fiscal year? No		22. DUNS Number <i>Nine digits</i> 046805238		

HOURS OF OPERATION			
	Standard Service with No Restrictions on Building Access	Limited Service	Staff Only (no interior service for the public)
19a. Winter Hours Open per Week	41	0	0
19b. Number of Winter Weeks	31	0	0
19c. Summer Hours Open per Week	41	0	0
19d. Number of Summer Weeks	21	0	0
19e. Total Weeks per Year	52	0	0
19f. Total Hours per year for this location	2,132	0	0

COVID-19

Did the library provide the following services during the COVID-19 pandemic?

	Yes / No	Number of Interactions (if known)
1a. answering general information requests from the public (phone calls, emails, text messages, online forms, etc.)	Yes	
1b. providing reference service	Yes	
1bi. reference service provided via email	Yes	
1bii. reference service provided via chat	Yes	
1biii. reference service provided via text message	No	
1biv. reference service provided via telephone	Yes	
1bv. reference service provided via another method (e.g., online service or form)	Yes	
1bvi. describe "another method of reference service": Facebook, Messenger and texting the Director's & Assistant Director's personal phones if patrons know us personally.		
1c. hosting virtual programming or recorded content	Yes	
1d. offering curbside pickup	Yes	
1e. offering drive-thru circulation of physical materials	No	
1f. offering vestibule/porch pickups	Yes	
1g. offering delivery of materials (mail or drop-off)	Yes	
1h. managing IT services for external Wi-Fi access	Yes	
1i. providing other types of online and electronic services	Yes	
1ii. describe "other services": Library website, library Facebook page, access to online databases.		

	ELECTRONIC MATERIALS ADDED DUE TO COVID-19	
--	---	--

Did the library add or increase access to electronic collection materials due to the COVID-19 pandemic?

	Yes / No	Number Added (if known)
2a. increasing the concurrent or monthly borrowing limits for electronic materials purchased locally	No	
2b. increasing the concurrent or monthly borrowing limits for electronic materials purchased by the library system or consortia	No	
2c. increasing the number of electronic materials and holdings purchased locally	No	
2d. increasing the number of electronic materials and holdings purchased by the library system or consortia	No	
2e. augmenting the public's ability to use electronic materials in another way	Yes	
2f. describe "augmenting in another way": Some of the databases that, prior to COVID, only allowed access at the library		

	PUBLIC SERVICES COVID-19	
--	---------------------------------	--

Did the library add or increase access to electronic collection materials due to the COVID-19 pandemic?

	Yes / No
3. Electronic Library Cards Issued During COVID-19	Yes
4. External Wi-Fi Access Added During COVID-19	No
5. External Wi-Fi Access Increased During COVID-19	No
6. Staff Re-Assigned During COVID-19	No

	COVID-19 CLOSURES	
--	--------------------------	--

Initial date closed due to COVID-19

First date reopened following initial COVID-19 closure

Additional building closure and reopening dates, please describe

II. LIBRARY COLLECTION		
	a. Number Owned / Leased	b. Number Added
1. Books in Print <i>Non-periodical printed publications</i>	32,063	1,669
2. Electronic Books <i>E-books</i>	169,622	
3. Audio Materials	2,421	107
4. Electronic Audio Materials <i>Downloadable</i>	65,670	
5. Video Materials	4,828	277
6. Electronic Video Materials <i>Downloadable</i>	575	
7. Other Materials Owned Puzzles, stamps, cake pans, puppets, stuffed animals, backpacks, toys, games, Legos, Duplos	300	
8a. Electronic Collections <i>Locally owned or leased</i>	0	
8b. Electronic Collections <i>Purchased by library system or consortia</i>	4	
8c. Electronic Collections <i>Provided through BadgerLink</i>	63	
9. Total Electronic Collections <i>Local, regional, and state</i>	67	
10. Subscriptions <i>Include periodicals and newspapers, exclude those in electronic format</i>	38	

III. LIBRARY SERVICES						
1. Circulation Transactions						
a. Total Circulation		b. Children's Materials		c. Circulation of Other Physical Items (subset of 1a.)		
47,616		15,158		382		
2. Interlibrary Loans (ILL)						
Method for Counting ILL Transactions						
Categorized ILL Transactions						
Mode of ILL Transaction (Only Total will display when Total ILL Transactions is listed as the Method for Counting ILL Transactions)		Items Loaned to Other Libraries Provided to		Items Borrowed from Other Libraries Received from		
Integrated Library System (ILS)		13,069		10,204		
WISCAT		418		1,122		
Other (includes OCLC, manual tracking, or other methods)		0		0		
Total		13,487		11,326		
3. Number of Registered Users			4. Reference Transactions		5. Library Visits	
a. Resident	b. Nonresident	c. Total	a. Method	b. Annual Count	a. Method	b. Annual Count
1,102	6,438	7,540	Did Not Collect		Actual Count	31,419
6. Uses of Public Internet Computers			7. Uses of Public Wireless Internet			
a. Number of Public Use Computers	b. Number of Public Use Computers with Internet Access	c. Method	d. Annual Count	a. Method	b. Annual Count	
15	12	Actual Count	1,561	Actual Count	17,738	
8. Website Visits		9a. Local Electronic Collection Retrievals	9b. Other Electronic Collection Retrievals	9c. Statewide Electronic Collection Retrievals	9d. Total Electronic Collection Retrievals	
3,236		0	405	0	405	
10. Uses of Electronic Materials by Library Users						
a. E-Books	b. E-Audio	c. E-Video	d. Total Uses of Electronic Materials	e. Uses of Children's Electronic Materials		
13,159	10,116	3	23,278	2,169		

	LIBRARY PROGRAMS AND ATTENDANCE	
--	--	--

11. Programs and Program Attendance Annual Count

Method for Counting Number of Programs and Attendance

Total Program and Attendance Statistics

	a. Children (0-11)	b. Young Adult (12-18)	c. Adult (19+)	d. General Interest (all ages)	e. Total
Number of Programs	65	1	13	7	86
Total Program Attendance	498	20	204	120	842
Describe the library's programs					

In-person, Virtual, and Pre-recorded Program Statistics

	In-Person Programs an	d Program Attendance Annua	I Count		
	a. Children (0-11)	b. Young Adult (12-18)	c. Adult (19+)	d. General Interest (all ages)	e. Total
Number of Programs	31	0	2	5	38
Total Program Attendance	469	0	5	115	589
Describe the library's in-person programs:	Card-making, Storytime with Northwest Connection Family Resources, Outdoor Movies, Cable Natural History Museum, and Sawyer County Search and Rescue demonstrating working with trained dogs.				

Live Views of Virtual Programs and Virtual Program Attendance Annual Count

	a. Children (0-11)	b. Young Adult (12-18)	c. Adult (19+)	d. General Interest (all ages)	e. Total
Number of Live Virtual Programs	34	1	11	2	48
Total Live Virtual Program Attendance	29	20	199	5	253
Total Views of Live Programs Recorded for Asynchronous Viewing	206	0	0	9	215
Which platforms does the library use to host the library's live, virtual programs:	Zoom, Facebook, Radio.				
Describe the library's live, virtual programs:	Storytime, Trivia Tuesdays, Gardening Program and Radio Storytime, 9/11 programming at the Middle School.				

Views of Pre-recorded Programs and Pre-recorded Program Attendance Annual Count

	a. Children (0-11)	b. Young Adult (12-18)	c. Other (all ages)	d. Total
Number of Pre-recorded Programs	18	0	6	24
Total Pre-recorded Program Views	108	0	55	163
Which platforms does the library use to host the library's pre-recorded programs:	Facebook, Youtube, Library's website.			
Describe the library's pre-recorded programs:	Page Turners, Beanstack, instructions for crafts, Storytimes, Manc Event hair styling programs.			

IV. LIBRARY GOVERNANCE

Library Board Members. List all members of the library board as of the date of this report. List the president first. Indicate vacancies.

First Name	Last Name	Street Address	City	ZIP+4	Email Address
PRESIDENT					
1. Karen	Duffy	10544 Michigan Ave	Hayward	54843	kduffyhayward@gmail.com
2. Ann	Schleeter	16197W State Hwy77	Hayward	54843	aeschleeter@outlook.com
3. Bruce	Paulsen	8518N Hilltop Rd	Hayward	54843	blpaulsen@msn.com
4. Kathy	McCoy	PO Box 554 11503 N Rykman Rd	Hayward	54843	kmccoyrcenurytel.net
5. Linda	Hand	PO Box 135	Hayward	54843	dlhand845@gmail.com
6. Ray	Moeller	15659 Lakewood Dr	Hayward	54843	moeller02@charter.net
7. Kathryn	Pritchett	16677 Pine Lane	Hayward	54843	kpritchett@hayward.k12.wi.us
8. Donna	Yackel	501 Main St PO Box 748	Hayward	54843	dnyackel@charter.net
9. Vacant	Vacant	Vacant	Vacant	Vacant	Vacant
10.					
11.					
12.					
Number of Library Board Members Include vacancies in this count					
9					

V. LIBRARY OPERATING REVENUE*Report operating revenue only. Do not report capital receipts here.***1. Local Municipal Appropriations for Library Service *Only Joint libraries report more than one municipality here***

Municipality Type	Name	Amount
City	Hayward	\$0
Subtotal 1		\$0

2. County**a. Home County Appropriation for Library Service**Subtotal 2a **\$200,000****b. Other County Payments for Library Services**

County Name	Amount	County Name	Amount
Ashland	\$635		
Bayfield	\$7,947		
Douglas	\$4,275		
Washburn	\$20,380		
Subtotal 2b			\$33,237

3. State Funds**a. Public Library System State Funds**

Description	Amount	Description	Amount
Collection Development Grant	\$1,140	WLA Scholarship	\$667
WLA Membership	\$234		
b. Funds Carried Forward from Previous Year	\$0	c. Other State Funded Program	0
Subtotal 3			\$2,041

4. Federal Funds *Name of program—for LSTA grant awards, grant number and project title*

Program or Project	Amount
2021-37994 LEAN WI CARES ACT	\$1,378
Subtotal 4	\$1,378

5. Contract Income *From other governmental units, libraries, agencies, library systems, etc.*

Name	Amount	Name	Amount
	\$0		
Subtotal 5			\$0

6. Funds Carried Forward <i>Do not include state aid. Report state funds in 3b above.</i>	7. All Other Operating Income	8. Total Operating Income <i>Add 1 through 7</i>	9. What is the current year annual appropriation provided by governing body(ies) for the public library?	10. Was the library's municipality exempt from the county library tax for the report year? <i>Wis. Stat. s. 43.64(2)</i>
\$67,372	\$31,034	\$335,062	\$210,000	No

VI. LIBRARY OPERATING EXPENDITURES				
Report operating expenditures from all sources. Do not report capital expenditures here.				
1. Salaries and Wages <i>Include maintenance, security, plant operations</i>		2. Employee Benefits <i>Include maintenance, security, plant operations</i>		
\$153,674		\$43,372		
3. Library Collection Expenditures				
a. Print Materials	b. Electronic Materials	c. Audiovisual Materials	d. All Other Library Materials	e. Subtotal 3
\$17,240	\$2,002	\$1,807	\$0	\$21,049
4. Contracts for Services <i>Include contracts with other libraries, municipalities, and library systems here. Include service provider.</i>				
Provider	Amount	Provider	Amount	
Consortium Fees	\$13,538	BadgerNet	\$1,200	
Movie License	\$307			
Software Updates	\$1,180			
Delivery	\$600			
WisCat	\$100			
WiscNet	\$345			
			Subtotal 4	\$17,270
5. Other Operating Expenditures				\$99,697
6. Total Operating Expenditures <i>Add 1 through 5</i>				\$335,062
7. Of the expenditures reported in item 6, what were operating expenditures from federal program sources?				\$1,378
VII. LIBRARY CAPITAL REVENUE, EXPENDITURES, DEBT RETIREMENT, AND RENT				
1. Capital Income and Expenditures by Source of Income.				
Do not report any expenditures reported above. Provide a brief description of any expenditures.				
Source	Brief Description of Expenditure	Revenue	Expenditure	
a. Federal	0	\$0	\$0	
b. State	0	\$0	\$0	
c. Municipal	0	\$0	\$0	
d. County	0	\$0	\$0	
e. Other	0	\$0	\$0	
2. Debt Retirement	3. Rent Paid to Municipality/County	Total Revenue		Total Expenditure
\$0	\$0	\$0		\$0
VIII. OTHER FUNDS HELD BY THE LIBRARY BOARD			IX. TRUST FUNDS	
All funds under the library board's control must be reported. Report in this section any funds in the library board's control (except Trust Funds) that have not been reported in a previous section. <i>Wis. Stat. s. 43.58(6)(a)</i>			1. Total Amount of Trust Funds Held by the Library Board at End of Year	
1. Total Amount of Other Funds at End of Year			\$-1	
\$250,311				

X. STAFF

1. Personnel Listing. Libraries with 15 or fewer employees may report all staff under 1a. Libraries with more than 15 employees, list head librarian, chief assistants, branch librarians, division heads, and other supervisory personnel in 1a. and all other positions in 1b.

a. Employees Holding the Title of Librarian. Indicate advanced degrees in Type of Staff.

Position	Type of Staff	Annual Salary	Hours Worked per Week	Position	Type of Staff	Annual Salary	Hours Worked per Week
Director / Head Librarian	No MLS	\$48,540	40.00	Cleaning/Maintenance	Other	\$17,520	28.00
Assistant Director-Librarian	Librn. no-MLS	\$34,925	36.00		Other		
Cataloger Librarian	MLS (ALA)	\$17,547	24.00				
Clerk	Other	\$19,063	21.00				
Clerk	Other	\$14,463	21.00				
Clerk	Other	\$14,896	21.00				
Clerk	Other	\$9,336	21.00				
Clerk	Other	\$4,549	14.00				

b. Other Paid Staff See instructions

Position	Type of Staff	Total Annual Wages	Hours Worked per Week	Position	Type of Staff	Total Annual Wages	Hours Worked per Week

2. Library Staff Full-Time Equivalents (FTEs). Divide the total hours worked per week for each category by 40 to determine full-time equivalents.

a. Persons Holding the Title of Librarian

Master's Degree from an ALA Accredited Program (FTE)	Other Persons Holding the Title of Librarian (FTE)	Subtotal 2a	b. All Other Paid Staff (FTE) Include maintenance, plant operations, and security	c. Total Library Staff (FTE)
0.60	1.90	2.50	3.15	5.65

XI. PUBLIC LIBRARY LOANS OF MATERIAL TO NONRESIDENTS

1. Of the total circulation reported for the library from Section III, item 1, what was the total circulation to nonresidents

See instructions for definition of nonresident

42,342

Divide nonresident circulation among the following categories. The total of 2 through 6 below should not be greater than the number reported in item 1 above.		a. Those with a Library	b. Those without a Library	c. Subtotal
2. Circulation to Nonresidents Living in the Library's County		6,682	26,661	33,343
3. Circulation to Nonresidents Living in Another County in the Library System		1,300	7,670	8,970
4. Circulation to Nonresidents Living in an Adjacent County Not in the Library System		0	12	12
5. Circulation to All Other Wisconsin Residents		6. Circulation to Persons from Out of the State		
6		11		
7. Are the answers to items 1 through 6 based on actual count or survey/sample?	8a. Does the library deny access to any residents of adjacent public library systems on the basis of Wis. Stat. s. 43.17(11)(b)?	8b. If yes, does the library allow residents in adjacent systems to purchase library cards?		
Actual	No			

9. Circulation to Nonresidents Living in an Adjacent County Who Do Not Have a Local Public Library

Name of County	Circulation	Name of County	Circulation
a. Douglas	854	f.	
b. Washburn	4,703	g.	
c. Bayfield	1,873	h.	
d. Price	12	i.	
e. Ashland	83	j.	

XII. TECHNOLOGY

1. Does the library provide wireless Internet access?	2. Library type of Internet connection <i>Mark all that apply</i>	3. Library use of Internet filtering software or service
Yes	☒ a. State TEACH line ☐ b. Other broadband connection <i>Local cable, telco, community network, etc.</i>	☐ a. Yes, on all Internet workstations ☐ b. Yes, on some Internet workstations ☒ c. No filtering on any Internet workstation

XIII. SELF-DIRECTED ACTIVITIES, STAFF SERVING YOUTH / ADULTS

1. Self-directed Activities <i>Planned, independent activities available for a definite time period which introduce participants to any of the broad range of library services or activities that directly provide information to participants.</i>		a. Children (0-11)	b. Young Adult (12-18)	c. Other (all ages)	d. Total
	Number of Self-directed Activities	136	30	97	263
	Total Self-directed Activity Participation	1,095	58	864	2,017

2. Name and email address of primary staff person who serves as the children, youth, or teen librarian. <i>Only the primary person is displayed here.</i>		
a. First Name	b. Last Name	c. Email Address
Ann	Larson	alarson@hayward.wislib.org

3. Name and email address of primary staff person who serves as the librarian for adults. <i>Only the primary person is displayed here.</i>		
a. First Name	b. Last Name	c. Email Address
Ann	Larson	alarson@hayward.wislib.org

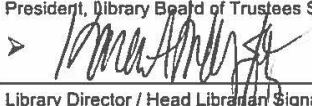
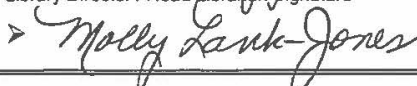
XIV. PUBLIC LIBRARY ASSURANCE OF COMPLIANCE WITH SYSTEM MEMBERSHIP REQUIREMENTS

We assure the Public Library System of which this library is a member and the Division for Libraries and Technology, Department of Public Instruction that this public library is in compliance with the following requirements for public library system membership as listed in *Wis. Stats.* A check (X) or a mark in the checkbox indicates compliance with the requirement.

- ☒ The library is established under s. 43.52 (municipalities), s. 43.53 (joint libraries), or s. 43.57 (consolidated county libraries and county library services) of the Wisconsin Statutes [s. 43.15(4)(c)1].
- ☒ The library is free for the use of the inhabitants of the municipality by which it is established and maintained [s. 43.52(2), 73 Op. Atty. Gen. 86(1984), and OAG 30-89].
- ☒ The library's board membership complies with statutory requirements regarding appointment, length of term, number of members and composition. [s. 43.54 (municipal and joint libraries), s. 43.57(4) & (5) (consolidated and county library services), and s. 43.60(3) (library extension and interchange)].
- ☒ The library board has exclusive control of the expenditure of all moneys collected, donated, or appropriated for the library fund [s. 43.58(1)].
- ☒ The library director is present in the library at least 10 hours a week while library is open to the public, less leave time [s. 43.15(4)(c)6].
- ☒ The library board supervises the administration of the library, appoints the librarian, who appoints such other assistants and employees as the library board deems necessary, and prescribes their duties and compensation [s. 43.58(4)].
- ☒ The library is authorized by the municipal governing board to participate in the public library system [s. 43.15(4)(c)3].
- ☒ The library has entered into a written agreement with the public library system board to participate in the system and its activities, to participate in interlibrary loan of materials with other system libraries, and to provide, to any resident of the system area, the same library services, on the same terms, that are provided to the residents of the municipality or county that established the member library. This shall not prohibit a municipal, county, or joint public library from giving preference to its residents in library group programs held for children or adults if the library limits the number of persons who may participate in the group program, or from providing remote access to a library's online resources only to its residents. [s. 43.15(4)(c)4].
- ☒ The library's head librarian holds the appropriate grade level of public librarian certification from the Department of Public Instruction [s. 43.15(4)(c)6 and Administrative Code Rules PI 6.03].
- ☒ The library annually is open to the public an average of at least 20 hours each week except that for a library in existence on June 3, 2006, annually is open to the public an average of at least 20 hours or the number of hours each week that the library was open to the public in 2005, whichever is fewer [s. 43.15(4)(c)7].
- ☒ The library annually spends at least \$2,500 on library materials. [s. 43.15(4)(c)8].

XV. CERTIFICATION

I CERTIFY THAT, to the best of my knowledge, the information provided in this annual report and any attachments are true and accurate and the library board has reviewed and approved this report.

President, Library Board of Trustees Signature or designee ➤ 	Name of President or Designee Print or type Karen Duffy	Date Signed 2/17/2022
Library Director / Head Librarian Signature ➤ 	Name of Director / Head Librarian Print or type Molly Lank-Jones	Date Signed 2/17/2022

STATEMENT CONCERNING PUBLIC LIBRARY SYSTEM EFFECTIVENESS

As required by Wis. Stat. s. 43.58(6)(c), the following statement that the library system either did or did not provide effective leadership and adequately meet the needs of the library must be completed and approved by the library board. The response should be made in the context of the public library system's statutory responsibilities and the funding which it has available to meet those responsibilities.

County

Sawyer

The Sherman & Ruth Weiss Community Library Board of Trustees hereby states that in 2021 the Northern Waters Library Service
Name of Public Library *Name of Public Library System / Service*

- ☒ did provide effective leadership and adequately met the needs of the library.
☐ did not provide effective leadership and did not adequately meet the needs of the library.

Indicate with an X one of the above two statements.

Explanation of library board's response. *Attach additional sheets if necessary.*

Note: With the approval of the library board of trustees, this statement may be submitted separately from the Annual Report form that is sent to the library system, as an e-mail attachment to LibraryReport@dpi.wi.gov.

Under the leadership of Director Sherry Machones and with the work of her solid staff, NWLS continues to provide professional, invaluable services to help guide our library into the future.

CERTIFICATION

The preceding statement was approved by the Public Library Board of Trustees.

Division staff will compile the statements received for each library system and, as required by Wis. Stat. s. 43.05(14), conduct a review of a public library system if at least 30 percent of the libraries in participating municipalities that include at least 30 percent of the population of all participating municipalities report that the public library system did not adequately meet the needs of the library. This statement may be provided to the public library system.

President, Library Board of Trustees Signature or designee

Name of President or Designee *Print or type*

Date Signed

>

Karen

Duffy

2/17/2022

COMMENTS

reference service provided via text message

Patrons who know the Director & Assistant Director personally do text reference questions on our private cell phones.--2022-02-07
 offering delivery of materials (mail or drop-off)

Only in circumstances when patron is unable to make alternate arrangements.--2022-02-07

SECTION_III

Number of Website Visits

Went live with LEANWI website 6/10/21. Visit count is based on a starting date of 6/10/21 when new website host was selected.--2022-02-15

SECTION_V

6. Funds Carried Forward

The majority of these funds are scheduled to be used for much-needed major Building Improvement projects. We have had difficulty finding construction and other workers to hire, as the local/regional workers with solid reputations are booked 2-4 years or more in advance.--2022-02-14

SECTION_VI

1. Salaries and Wages

Staff wages are lower than anticipated and then the previous year due to part time staff members (with no sick leave) getting Covid and other illnesses in 2021.--2022-02-11

a. Print Materials

For many years our Print and Audiovisual expenses line items were held at the same amounts (\$15,000 for Books, for ex.) A few years ago, our Friends group started an "Adopt-a-Book" fundraiser that enabled us to purchase \$25,000 worth of Books and increased amounts of Audiovisuals. My Board Treasurer insisted on raising the expenses line item to reflect what the fundraiser enabled the library to purchase, even though I explained that we would be unable to purchase the increased amounts should the fundraiser not be held. Since Covid, we have been unable to hold the fundraiser, and thus were unable to keep the Print Materials and Audiovisuals as high. We hope to hold some form of the fundraiser in 2022.--2022-02-14

c. Audiovisual Materials

Same as 3a.--2022-02-14

Other Library Funds

Subtractions

In previous years, the Library Board has transferred Board-held funds to our Building Improvement Expenses line item, or to cover any shortfall of revenues. Because of donations to our Building Improvement Expenses line item, the Library Board did not transfer any funds in 2021.--2022-02-14

Sherman & Ruth Weiss Community Library

Director's Report By Molly Lank-Jones

March 8, 2022



Source: <https://www.birkie.com/ski/events/barkie-birkie/>

Library Events

Welcome to the library! Here is the list of recent and upcoming library programs and activities for the public and staff. The programs are free and open to everyone.

FEBRUARY, MARCH & UPCOMING PROGRAMS, 2022

- Month of February 2022. For the Love of Reading Beanstack Challenge. Primary audience: children. Multiple activities including: create your own valentine, write a poem from the perspective of a flower, make a list of 10 things you love about yourself, decorate a box or jar, fill it with love notes for someone you care about & give the box to that person, answer these questions about reading: Which book did you pick to read? What is your favorite book of all time? What do you love most about reading? Ann.
- 2/13/22, 4:30-5:30 p.m. Special Library Board Meeting to Approve 2021 Annual Report. Molly.
- 2/14/22. Library's Annual Report Due to NWLS. Molly, Ann.
- 2/14/22. Library to be audited by City Auditors. Molly.
- Tues. 2/15/22, 6:30 p.m. Tuesday Trivia for Adults via Zoom. Hosted by Ann.
- Wed. 2/23/22. Training for Shari Bieber's first day as Library Clerk. Molly, Ann.
- Thurs. 2/24/22. Director's Report due to Lynn Fitch. Molly.
- Thurs. 2/24/22. OverDrive eBooks app ends for new library patrons. Those with OverDrive downloaded on their computer or mobile will still be able to use it. New patrons will need to register for the eBook Libby app.
- Thurs. 2/24/22, 11 a.m. Grant Writing the Right Way: Keys to Achieving a Higher Success Rate webinar. Molly.
- Thurs. 2/24/22, 3 p.m. ILS Exploration Workgroup Meeting Online. Molly.
- March 2022. Women's National History Month Display featuring the theme "Women Providing Healing, Promoting Hope." Ann.
- March 2022. Gardening Display & Test Your Garden Knowledge Quiz. Master Gardener Sue Reinardy.
- Tues. 3/1/22. Inside Scavenger Hunt for Library Leprechauns. Find the leprechauns hiding in the library and the answer to the question, "Why do leprechauns love the library so much?" Bring your completed form to the Check Out Desk for a prize. Ann.
- Mon. 3/7/22, while supplies last. Take-N-Make Kits for "Leprechaun Lookers" and a "Springy" bookmark. Ann.
- Mon. 3/7/22. Spring Boggle Board displayed on front window. Ann.
- Mon. 3/7 to Sat. 3/12/22. Oreo Cookie Taste Trials and Challenge. March 6 is National Oreo Cookie Day. Pick up your Take-N-Taste Kit (one per family, while supplies last). Try six different flavors of Oreo cookies, guess the flavors and rank them. Also, tell us your favorite book based on baking/cookies/food/eating. Return your rankings form before 5 p.m. on Mon., 3/14/22 at the library or by emailing it to hlibrary@hayward.wislib.org. You'll be placed in a drawing for a free box of Oreo cookies. Ann.
- Mon. 3/7/22, 8:30 a.m. Sawyer County Economic Development and UW Extension Meeting. Molly.
- Tues. 3/8/22, 4:30 p.m. Library Board Meeting. Molly.
- Sat. 3/12/22, 10 a.m.-1 p.m. Library Reopens on Saturdays!
- Mon. 3/14/22-Mon. 4/4/22. Spring into Reading challenge for all ages. Sign in to the free Beanstack app and start logging your reading time, complete the challenge, and get a chance to win a prize. Ann.

- Tues. 3/15/22, 3 p.m. Staying Together, NWLS System-Wide Meetings re Covid Best Practices and other library issues. Molly, Ann.
- Tues. 3/15/22, 5 p.m. Hayward Library Foundation Meeting. Molly.



- Tues. 3/22/22, 6:30 p.m. Tuesday Trivia for Adults via Zoom. March-related, women in history, etc. trivia questions, good music and fun! Hosted by Ann.



- 4/3-4/9/22. National Library Week. Scavenger Hunt, daily drawings for prizes, online programs. Molly, Ann.
- 4/5/22. National Library Workers Day. Director features staff photos, bios, and brings treats. Molly.

- Thurs. 4/7/22, 10 a.m.

Master Gardener Sue Reinardy will present Intensive Gardening Program Via Zoom. Sue Reinardy and Ann.

ONGOING LIBRARY PROGRAMS

- Library Nature Trail. Learn about nature by walking the half mile Library Nature Trail. Listen as audio tour guide Emily Stone, Naturalist/Education Director from the Cable Natural History Museum describes 18 points along the trail during each of the seasons. Access the audio using the buttons below on your smart phone, iPad or other portable smart device.

Funding for the audio trail guide was from a C.D. Besadny Fund, Natural Resources Foundation of WI, Inc. grant.
- StoryWalk® on the Library Nature Trail. Families can exercise their brains and bodies as they read two pages of a children's book every few feet along the library trail. Book is changed out monthly during winter, twice a month or more during warm weather. One of the library's most popular programs.
- Every Tuesday, 10 a.m. (Except for holidays) Story Time for Young Children. Presented by Nina from Northwest Connection Family Resources.

Quote of the Month

Neil Gaiman perfectly describes what's happening in digital times: "Google can bring you back 100,000 answers, a librarian can bring you back the right one."