



Sawyer County

Agenda

**Economic Development & UW Extension Committee Meeting
Monday, August 9, 2021 @ 8:30 AM
Assembly Room/Virtual Meeting**

Page

1. CALL TO ORDER

- a. To view or participate in the **virtual meeting** from a computer, iPad, or Android device please go to <https://zoom.us/j/97642007840>. You can also use the dial in number for listening only at 1-312-626-6799 with the Webinar ID: 976 4200 7840. If additional assistance is needed please contact the County Clerk's Office at 715-634-4866 prior to the meeting. If you are on a computer, click the "Raise Hand" button and wait to be recognized. If you are on a telephone, dial *9 and wait to be recognized.

2. ROLL CALL

3. CERTIFICATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW

4. MEETING AGENDA

5. PUBLIC COMMENTS

- a. At this time, members of the public will be given the opportunity to address the Committee on items not on the agenda. Please adhere to the following when addressing the Committee:
 - Comments will be limited to 3 minutes or less per individual.
 - Comments should be directed to the Committee as a whole and not directed to individual Committee members.
 - The Committee cannot respond to your comments during this time.
 - Please sign in and fill out a public comment sheet if you wish to speak on an item.

6. CONSIDER APPROVAL OF MINUTES FROM PREVIOUS MEETING

- a. [7.6.21 Econ Meeting Minutes DRAFT](#)

7. SAWYER COUNTY AGRICULTURAL FAIR ASSOCIATION REPORT

8. UNIVERSITY OF WISCONSIN-EXTENSION DEPARTMENT REPORT

9. HAYWARD LAKES VISITORS & CONVENTION BUREAU

- 6 a. [Hayward Lakes VCB Report August 2021](#)

10. NORTHWEST REGIONAL PLANNING COMMISSION REPORT

- 7 - 23 a. [1\) NWRPC - Sawyer County ED UWEX Report August 2021](#)
[2\) NWRPC Summer 2020 to 2021 Sawyer County Revolving Loan Snapshot](#)
[3\) 2022 LEVY Memo to Commission](#)
[4\) NWRPC 2022 Commission Member Levy Contribution Spreadsheet](#)
[5\) NWRPC 2022 LEVY Memo to Commission](#)
[6\) NWRPC CEDS 2021 Letter](#)
[7\) NWRPC Information Sheet-Regional Housing 2021](#)
[8\) NWRPC Landlord Information Sheet 2021](#)

11. ECONOMIC DEVELOPMENT CORPORATION REPORT

- 24 - 25 a. [EDC Activity Report July 2021](#)

12. MOTORIZED TRAIL AND NON-MOTORIZED TRAIL REPORT

13. FUTURE AGENDA ITEMS

14. CORRESPONDENCE, REPORTS FROM CONFERENCES AND MEETINGS, OTHER MATTERS FOR DISCUSSION ONLY

DISCLAIMER:

A quorum of the County Board of Supervisors or of any of its committees may be present at this meeting to listen and observe. Neither the Board nor any of the committees have established attendance at this meeting as an official function of the Board or committee(s) or otherwise made a determination that attendance at the meeting is necessary to carry out the Board or committee's function. The only purpose for other supervisors attending the meeting is to listen to the information presented. Neither the Board nor any committee (other than the committee providing this notice and agenda) will take any official action with respect to this noticed meeting.

Copy sent via email to: County Clerk and News Media. Note: Any person wishing to attend whom, because of a disability, requires accommodation should call the Sawyer County Clerk's Office (715.634.4866) at least 24 hours before the scheduled meeting so appropriate arrangements can be made.

Mission Statement: Provide the leadership for implementation of the Education and Economic Development for Sawyer County. To provide leadership in monitoring outcomes, reviewing, and recommending for the County Board all policies related to educational and economic development initiatives of Sawyer County.

**Minutes of the July 6th meeting of the Sawyer County
Economic Development and UW-Extension Committee
Of the Sawyer County Board of Supervisors
Assembly Room; Sawyer County**



Voting Committee Members Present:

- ☒ Chair: **James Schlender**
- ☒ Tom Duffy
- ☒ Jesse Boettcher
- ☒ Stacey Hessel
- ☐ Brian Bisonette

Others Present:

Tom Hoff
Mike Coleson
Lynn Fitch
Sherry Beckman – Virtual
Mike Gardner
Linda Zillmer

Call to Order – Chair James Schlender called the meeting to order at 8:30 am.

Certification of Compliance with the open meeting law was met. Roll Call was taken. Quorum was met.

Meeting Agenda --

Public Comments –

Minutes from previous meeting – A motion was made by Mr. Duffy to approve the minutes of the June 7, 2021, meeting; second by Mr. Boettcher. Motion carried without negative vote.

Sawyer County Agricultural Fair Association Report –

University of Wisconsin-Extension Department Report –

Hayward Lakes Visitors & Convention Bureau Report – A written report was provided. Ms. Beckman emphasized the success of the June 18th Wisconsin Department of Tourism ATV event. Room tax is still on the agenda for the Town of Round Lake. Edgewater voted no at their June meeting. A calendar of upcoming events was provided.

Northwest Regional Planning Commission Report --

Economic Development Report – A written report was provided. Mr. Gardner reviewed the recently approved Broadband projects, all being a focus of the Sawyer County/LCO Economic Development Board. He advised that the Culinary Academy coming soon to the Sawyer County Jail inmates was a project funded by an anonymous donation to the SC/LCO EDC. The EDC Board is in the process of assisting with the Wisconsin Tribal Nation's Tour in conjunction with Lac Courte Oreilles Ojibwa Community College scheduled for August. They are also planning some fall SCORE workshops.

Motorized and Non-motorized Trail Report – Mr. Mrotek reported heavy ATV traffic but lack of rain is causing dust issues along the trails.

Potential Uses of ARPA Funding -- Public comment made by Ms. Zillmer. Mr. Hoff advised that other funding sources such as potential OPIOD settlement funds may yet be coming, as the County reviews potential options. This topic will remain on committee agendas for the time being.

Future Agenda Items – Historical Society

Meeting Date/Time – The next meeting of the Economic Development and UW-Extension Committee will be Monday, August 9, at 8:30 am in the Assembly Room.

Meeting adjourned at 9:04 am
Minutes recorded by Lynn Fitch, County Clerk

DRAFT

August 2021
Hayward Lakes VCB Marketing Report

KEY PERFORMANCE INDICATORS

Hayward Lakes Visitors and Convention Bureau, Sawyer County, WI USA's success is measured in many ways, some tangible measurements like hard numbers-jobs, visitors, budgets, and return on investment. The tourism industry struggled as leisure travel changed because of the COVID. Following are the benchmarks we use to determine success:

By calendar year	2019	2020
Occupancy Rate -WI North Area Smith Travel Research, Inc.	52.7	37.3
Visitor Spending -Sawyer County	92 million	82.5 million
Visitors -Information Center	16,791	12,384
Vacation Guides Distributed	75,000	70,000
Vacation Guide Downloads	79,751	161,601
Website Page Views - www.haywardlakes.com	306,014	582,887
Twitter	611	638
Facebook	3262	3706
Instagram	1421	1839
Room Tax -Town of Hayward	77,027.66	98,191.08
Room Tax -Town of Hunter	70,860.51	77,938.91
Return on Investment of Tourism Advertising	8:1	8: 1
Total Marketing Expense	200,294	266,073

*Numbers for 2021 are not available until May 2022.

Public Restroom

Since the BID put up the map kiosk on Main, the restroom traffic has increased at the Information Center.

Room Tax

Town of Round Lake passed room tax at 4% at their July meeting (collection starting Jan 1, 2022) They will determine how the room tax is going to be distributed at their August meeting. The HLVCB is being considered.

Community Adventures

Shrpa is a content platform to discover adventures. Shrpa helps communities highlight the amazing locations and experiences they offer travelers. Shrpa.com is a site for sharing day trips through itineraries that feature multiple locations. We have 32 community adventures scheduled over the next 12 months to be shared on all marketing channels. Completed adventures include: 1. Hayward's Wilderness Walk, Sweets & Camping 2. A Quirky Daytrip of Hiking, Art and a Shrine to Freshwater Fishing,

The adventure includes the amount of time, directions, what to bring. Visitors will have the information to explore on their own time.

All the pictures and descriptions can be used in our vacation guide, website, social media and more!

Sawyer County ED-UWEX Committee (August 2021 Summary)

Below is a highlight of some of the activities Northwest Regional Planning Commission and its partners. Not all activities of staff time and effort are listed.

NWRPC General

- The NWRPC Annual Commission Meeting was held on June 30 at Flat Creek Lodge. The Commissioners approved the 2022 NWRPC Levy for counties (see attached).

Housing

Sawyer County CDBG Housing Rehabilitation RLF

- RLF Obligation balance (funds available) \$169.99
- Three pending applications – will likely move to Regional CDBG Rehabilitation Program 20-01

Regional CDBG Housing Rehabilitation Program

- The ten county Northwest Regional Housing Program was awarded \$1,709,402 in funds to provide housing rehabilitation and down payment assistance to low- to moderate-income households (2021 brochure attached).

Northwest Affordable Housing (501(c)(3))

- NWAH was recently awarded \$250,000 for housing rehabilitation of LMI properties (primarily targeted to City of Superior) and \$90,000 for down payment assistance to LMI families currently renting and needing down payment assistance.

Environmental Services (Household Hazardous Waste)

The 2021 Household Hazardous Waste event will be held Wednesday, September 22 from 2:00pm – 6:00pm. Disposal of household hazardous chemicals is free for residential households and a fee is assessed to businesses qualifying as very small quantity generators. Additionally, NWRPC staff conduct mobile collections at VSQG's throughout the Region in the spring and fall. Sawyer County and eight other NW Wisconsin Counties are partners of the Northwest Cleansweep program. NWRPC prepares applications to DATCP for state assistance to help offset the cost of the overall program. An application was submitted to DATCP in May 2021 for 2022 funding consideration.

Planning & Community Development

- NWRPC staff assisted the Town of Draper with an update of their Comprehensive Plan. The plan was formally approved by the Town of Draper in July.
- NWRPC will be assisting the Town of Sand Lake with an update to their comprehensive plan later this fall.
- NoRTAC (Northern Regional Trail Advisory Committee) – had a meeting in July after not meeting since January 2020 due to the pandemic. Jesse Boettcher is the Sawyer County representative to NoRTAC.
- NWRPC staff assisted the City of Hayward with an update to their comprehensive plan. Hayward City Council adopted the plan in May.

Northwest Regional Planning Commission, 1400 S. River Street, Spooner WI 54801 715-635-2197

- NWRPC staff continues to assist the Sawyer County Zoning and Conservation Department with an update to the County Comprehensive Plan.
- NWRPC prepared a grant application for the Town of Sand Lake in early 2021. As reported previously the application was funded (\$104,000). The Community Development Block Grant-Covid funded project will provide financial assistance to establish a Food Pantry in the community of Sand Lake.
- NWRPC staff continue to provide transportation planning assistance to town, village and city governments as requested. NWRPC will be preparing a road PASER (Pavement Surface Evaluation Rating) for Sand Lake and potentially for the Town of Winter. All jurisdictions must submit road evaluation ratings to WisDOT in the odd calendar years.

Economic Development

- Ken Pearson's report is submitted under separate cover highlighting business revolving loan fund status and activities.
- It is anticipated WEDC will be contracting with NWRPC to administer the Wisconsin Tomorrow Main Street Bounceback Grant program. As the program is still in development/contract execution, a verbal summary will be provided at the August 9 meeting. Formal outreach and program requirement materials are anticipated to be available in early August.
- The NWRPC Comprehensive Economic Development Strategy (CEDS) will be undergoing its annual program update. Letters village, city, county and tribal jurisdictions were distributed in July seeking any proposed updates (see attached letter).
- U.S. Department of Commerce, Economic Development Administration (EDA) recently announced a \$3 Billion grant funding announcement covering several initiatives:
 1. **Build Back Better Regional Challenge (\$1 billion)** will capitalize on American ingenuity and American workers by providing a transformational investment to regions across the country to revitalize their economies.
 2. **Good Jobs Challenge (\$500 million)** is designed to help get Americans back in good-paying jobs. The program will develop and strengthen regional workforce training systems and sector-based partnerships with a focus on programs targeted at women, people of color and historically underserved communities.
 3. **Economic Adjustment Assistance (\$500 million)** grants will help hundreds of communities across the nation plan, build, innovate, and put people back to work through projects tailored to meet local needs.
 4. **Indigenous Communities (\$100 million)** program will work hand-in-hand with Tribal Governments and Indigenous communities to develop and execute economic development projects they need to recover from the pandemic and build economies for the future.
 5. **Travel, Tourism and Outdoor Recreation (\$750 million)** program will focus on revitalizing the hard-hit travel, tourism, and outdoor recreation industries and accelerate the recovery of communities that rely on these sectors.

6. **Statewide Planning, Research and Networks (\$90 million)** grants include funding for state planning efforts as well as grants to build Communities of Practice to extend technical assistance to support EDA's work with grantees.

Additional information regarding the EDA programs and specific details can be found at https://www.eda.gov/ARPA/?utm_content=&utm_medium=email&utm_name=&utm_source=govdelivery&utm_term=

Visions Northwest

- Visions Northwest
Held board meeting on July 14th – main presenter: Jaron McCallum, State Broadband Director with the Public Service Commission WI Broadband Office
- Visions Northwest recently submitted application for FY22 for Key Strategic Partner to WEDC
 - Areas of focus of application for FY22 include:
 - Bring back in-person RIsE Sessions
 - Continue to drive Wood Industry Collaborative efforts
 - Support NWWIB and workforce initiatives
 - Grow our diversity, equity and inclusion efforts by engaging more with statewide minority chambers
 - Provide technical support and guidance to area businesses through continued recovery from economic impacts of pandemic
 - Continue to focus on resources available for workforce, housing, and broadband as outlined in priorities of CEDS
- Four Know Your Wisconsin Segments produced by Wood Collaborative/partners have aired – Forest Habitat and Recreation
(<https://www.youtube.com/watch?v=8tmdFtp77mA>) is being promoted/aired again this month (July) – features trails (including Sawyer County/Ben Popp) and wildlife and the relationship between the timber industry and recreation/tourism industry in the area
- Forest Products Industry – Regional Economic Diversification Summit (REDS)
 - Ideas and insights gathered during the listening sessions held in early May will guide future economic development support to create a more diversified, robust and enduring forest products industry
 - UW Extension will be presenting initial findings from listening sessions at the July 22nd Council on Forestry Meeting
 - Complete draft report expected for review at September Council meeting – final document ready by early November
 - Document/data will lead to specific action items/projects that Council and partners will take into an actual REDS with EDA and other federal resource partners
- Regional Career Pathways
 - The Great Northwest region (including Visions Northwest and Momentum West) has adopted and began implementing four high school career pathways in Patient Care, Advanced Manufacturing, Construction, and Business Admin – Management. The regional collaborative (employers, workforce and economic development organizations, higher education, districts, and CESAs) provides the means necessary for students to participate and complete a pathway by:
 - Taking a sequence of aligned courses,

- Earning an industry-recognized credential,
 - Enrolling in dual college credit classes,
 - Participating in career-based and work-based learning experiences, and
 - Accessing related Career and Technical Education (CTE) student organizations
- So far, ~42 school districts throughout the region have adopted pathways, including Hayward School District
 - 2021-2022 project will focus on creation of two additional pathways (new) and promotion and continued implementation of previous four



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FLAMBEAU, RED CLIFF, & ST. CROIX

Sawyer County Revolving Loan Snapshot

Summer 2020 to Summer 2021

Summer 2020

- | | | |
|-------------------------------|----------|--------------------|
| • Caken Me Crazy, LLC | \$40,000 | Building/Equipment |
| • Jim Miller Excavating, Inc. | \$34,600 | New Equipment |
| • Jim Miller Excavating, Inc. | \$30,000 | New Equipment |

Fall 2020

- | | | |
|--|----------|---------------|
| • Scooterbugs, LLC d/b/a NEB Bobbins, Inc. | \$30,000 | New Equipment |
| • Scooterbugs, LLC d/b/a NEB Bobbins, Inc. | \$8,875 | New Equipment |

Spring 2021

- | | | |
|---|----------|---------------------|
| • Kroll's Northwoods LLC d/b/a Reel Livin' Resort | \$80,000 | Business Succession |
|---|----------|---------------------|

Summer 2021

- | | | |
|--------------------------|----------|---------------|
| • Main Street Tacos, LLC | \$30,000 | New Equipment |
|--------------------------|----------|---------------|

NWRPC Total Inquiries (Summer 2020 to Summer 2021):

- 86 total inquiries (10 Counties); 11 from Sawyer County
- 12% of total inquiries were from Sawyer County businesses or startup entrepreneurs

NWRPC Total Loans Awarded (Summer 2020 to Summer 2021):

- 30 total loans awarded (10 counties); 7 loans awarded to Sawyer County Businesses
- 23% of awarded loans went to Sawyer County Businesses (existing and startup)
- \$1,031,900 in total loan proceeds (10 counties); \$253,475 in total Sawyer Co. proceeds
- 24.56% of awarded loan proceeds went to Sawyer County Businesses (existing and startup)

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Northwest Wisconsin Business Development Corporation

Financing Assistance For Job Creation

NORTHWEST WISCONSIN BUSINESS DEVELOPMENT CORPORATION ACTIVITY REPORT

JULY 28, 2021

Funds available for new loans

EDA RLF	\$ 490,058
IRP I	\$ 145,621
IRP II	\$ 84,558
TSF RLF	\$ 65,589
EM RLF	\$ 438,674
Total	\$1,224,530

Loans approved since last report

None		\$ 0
Total		\$ 0

Previously approved loans pending

None		\$ 0
Total		\$ 0

Applications currently under review

Mr. Window of Washburn, Inc. – Bayfield County	(IRP I)	\$ 65,000
Total		\$ 65,000

Loans closed since last report

None		\$ 0
Total		\$ 0

Loans repaid in 2021

R&R Landscapes – Burnett County	(HUD EM: 03/17/2021)	\$ 28,500
Luce Tree Service, LLC – Ashland County	(USDA IRP I: 03/18/2021)	\$ 12,500
Wegner Cabinetry, LLC – Burnett County	(USDA IRP I: 03/25/2021)	\$ 20,655
Wegner Cabinetry, LLC – Burnett County	(HUD EM: 03/25/2021)	\$ 57,000
WorldWide Machining & Welding, Inc. – Douglas Co.	(EDA: 03/25/2021)	\$ 55,000
Mayana Chocolate, Inc. – Washburn Co.	(EDA: 05/11/2021)	\$ 30,000
Total		\$203,655

Applications denied

Kraig Fiedler, TBD d/b/a Supercar Collectibles – Burnett	(EDA: 06/03/2021)	\$ 50,000
Total		\$ 50,000

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Northwest Wisconsin Regional Economic Development Fund

NORTHWEST WISCONSIN REGIONAL ECONOMIC DEVELOPMENT FUND, INC. ACTIVITY REPORT

JULY 28, 2021

Funds available for new loans - \$2,424,570

Loans approved since last report

None	\$ 0
Total	\$ 0

Previously approved loans pending

None	\$ 0
Total	\$ 0

Applications currently under review

TNT Tire and Auto Center – Rusk Co.	\$ 50,000
Done Right Motors d/b/a – Price Co.	\$ 21,000
Mr. Window of Washburn, Inc. – Bayfield Co.	\$ 65,000
Total	\$ 136,000

Total Loans closed since last report

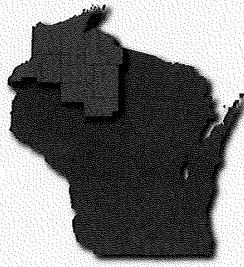
Kroll's Northwoods, LLC d/b/a Reel Livin Resort – Sawyer Co.(4/20/2021)	\$ 80,000
Total	\$ 80,000

Loans repaid in 2021

Ogema Hills Gas & Co, LLC – Price County	(03/08/2021)	\$ 39,000
MJ's Mill Pond, Inc. – Bayfield County	(04/14/2021)	\$ 67,000
Rob's Snowplow Sales & Service, LLC – Bayfield County	(05/03/2021)	\$ 100,000
Annie's Hair and Barber Care – Rusk County	(05/25/2021)	\$ 17,098
Bayfield Chamber of Commerce – Bayfield County	(06/11/2021)	\$ 88,000
Total		\$ 311,798

Recovery of Write off

City of Ladysmith/Schild – Rusk County	(04/05/2021)	\$ 11,517
Total		\$ 11,517



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**NORTHWEST REGIONAL PLANNING COMMISSION
CARES EDA REVOLVING LOAN FUND
ACTIVITY REPORT**

JULY 28, 2021

Funds Available for new loans

NWRPC CARES EDA \$419,849

Loans approved since last Report

Woods Enterprises, LLC – Burnett County	(06/03/21)	\$ 40,000
Arctic Compressor, LLC – Douglas County	(07/21/21)	\$150,000
Main Street Tacos, LLC – Sawyer County	(07/21/21)	\$ 30,000
Total		\$220,000

Previously approved loans pending

None	\$	0
Total	\$	0

Applications currently under review

K-Wood Truss and Rafters, Inc. – Burnett County	\$130,000
Jimmy's Sandblasting, LLC – Washburn County	\$ 15,000
Midwest Rideshare, LLC – Washburn County	\$ 40,000
Total	\$185,000

Loans closed since last report

Woods Enterprises, LLC – Burnett County	(06/15/21)	\$ 40,000
Total		\$ 40,000

Loans repaid in 2020/2021

Scooterbugs, LLC d/b/a NEB Bobbins – Sawyer County	(12/07/2020)	\$ 30,000
Total		\$ 30,000

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**NORTHWEST REGIONAL PLANNING COMMISSION
SBA MICRO LOAN REVOLVING FUND
ACTIVITY REPORT**

JULY 28, 2021

Funds Available for new loans

NWRPC SBA MRF I \$116,112

NWRPC SBA MRF II \$ 76,484

Total \$192,595

Loans approved since last report

Woods Enterprises, LLC – Burnett County (MRF I: 06/03/21) \$ 5,000

Northwoods Nexus, LLC – Rusk County (MRF II: 07/15/21) \$ 10,000

Total \$ 15,000

Previously approved loans pending

None \$ 0

Total \$ 0

Applications currently under review

K-Wood Truss, Inc – Burnett County (MRF I) \$ 50,000

Total \$ 50,000

Loans closed since last report

Woods Enterprises, LLC – Burnett County (MRF I: 06/15/21) \$ 5,000

Total \$ 5,000

Loans repaid in 2020-21

Cyndi Bragg d/b/a InFocus EyeWear – Barron County (MRF I, 10/20/2020) \$ 14,000

North of Eight Design and Marketing, LLC – Washburn Co. (MRF I, 11/05/2020) \$ 5,000

Scooterbugs, LLC d/b/a NEB Bobbins, Inc. – Sawyer Co. (MRF I, 12/07/2020) \$ 8,875

The Willow Series, LLC – Washburn Co. (MRF I, 01/05/2021) \$ 7,000

Mayana Chocolate, Inc. – Washburn Co. (MRF I, 01/25/2021) \$ 5,000

Renken Services, LLC – Ashland Co. (MRF I, 05/13/2021) \$ 19,000

WorldWide Machining & Welding, Inc. – Douglas Co. (MRF I, 05/17/2021) \$ 10,000

Total \$ 68,875

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Memorandum

To: NWRPC Commission Membership

From: Sheldon Johnson, Executive Director

Date: June 23, 2021

Re: 2022 Levy Recommendation

The NWRPC Executive Committee met May 26, 2021 and recommended approval of the 2022 levy to the Commission membership.

A rate of 0.00093875 is proposed to be applied to the county proportion of the regional total equalized value for tax purposes of land, buildings, and other improvements. By state statute the membership charge or levy rate to local governments cannot exceed 0.003% of equalized value. The attached chart reflects the levy being recommended for each county in 2022.

If approved, the NWRPC county membership levy will have remained at the same level since 2012 at \$211,830 annually.

2022 Proposed Member Levy Contribution

	2020 Final Equalized Value	Proposed Rate	2022 Proposed Member Levy Contribution	2021 Approved Member Levy Contribution	Change from 2021 to 2022
Ashland	\$ 1,261,607,100	0.00093875	\$11,843	\$12,046	(\$ 203)
Bayfield	\$ 2,729,718,400	0.00093875	\$25,625	\$26,118	(\$ 493)
Burnett	\$ 2,930,791,400	0.00093875	\$27,513	\$27,377	\$ 136
Douglas	\$ 3,847,212,700	0.00093875	\$36,116	\$35,155	\$ 961
Iron	\$ 1,001,014,600	0.00093875	\$9,397	\$9,458	(\$61)
Price	\$ 1,482,577,800	0.00093875	\$13,918	\$13,863	\$55
Rusk	\$ 1,285,294,200	0.00093875	\$12,066	\$12,304	(\$ 239)
Sawyer	\$ 3,732,992,200	0.00093875	\$35,044	\$35,552	(\$ 508)
Taylor	\$ 1,560,780,300	0.00093875	\$14,652	\$14,518	\$ 134
Washburn	\$ 2,733,092,000	0.00093875	\$25,657	\$25,438	\$ 219
	\$ 22,565,080,700	0.00093875	\$211,830	\$211,830	\$ 0



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July 8, 2021

«Title» «First_Name» «Last_Name»
«Title_1»
«Department_or_Company»
«Street_Address_1»
«City», «State» «Zip»

Dear «Title» «Last_Name»:

As the designated Economic Development District, NWRPC submits an annual report to the U.S. Economic Development Administration (EDA) called the Comprehensive Economic Development Strategy (CEDS). As part of the CEDS, a list of economic development projects and activities within the region is included annually. The 2020-2024 Northwest Wisconsin CEDS can be viewed at www.nwrpc.com/ceds.

NWRPC is seeking from you an update on the progress of projects submitted since 2015. If you have not submitted projects since 2015, please submit a list of committed economic development projects for your county/city/village/area. For the purpose of this report, "committed" does not require that funding has been obtained. Listing your projects in the CEDS can be one of the first steps toward funding consideration, although inclusion in the report alone does not determine eligibility for applicants or their projects.

✓ **If you have submitted projects since 2015:**

The project list from 2020 is enclosed with this letter and includes the most recent reporting for each project status. For any projects submitted in the past, please fill in the "Project Status" column with one of the following - or cross out and update the status reported last year:

- Completed
- Partially Completed (estimated percentage)
- No Progress
- No Longer Applicable

✓ **If you have not submitted projects since 2015:**

Fill out the enclosed 2021-2023 COMMITTED PROJECTS form:

- List your COMMITTED projects in order of priority.
- Include the proposed year of implementation, estimated cost, estimated jobs retained/created (if any), as well as the key implementer(s) involved in the project.

Please return the relevant documents to Crystal Rohde, Business Development Specialist at 1400 South River Street, Spooner, WI 54801 or scan and email to crohde@nwrpc.com by August 27, 2021. If you have any questions, please contact Crystal Rohde at 715-635-2197.

Sincerely,

Sheldon Johnson, Executive Director

phone: 715.635.2197 | fax: 715.635.7262 | 1400 South River Street, Spooner, WI 54801 | www.nwrpc.com | info@nwrpc.com

NORTHWEST REGIONAL HOUSING PROGRAM

Ashland County

*Douglas County**

Sawyer County

Bayfield County

Iron County

Taylor County

Burnett County

Price County

Washburn County

Rusk County

Rehabilitation Projects

- Roofing
- Siding
- Heating
- Electrical
- Insulation
- Foundation
- Windows & Doors
- Sewer & Water Laterals
- Handicapped Accessibility
- Well & Septic



Homebuyer Assistance

- 50% Down Payment
- Closing Costs



Eligibility

To qualify for the program, a household must meet the income limits established by the U.S. Department of Housing & Urban Development.

2021 HOUSEHOLD INCOME LIMITS

Ashland, Bayfield, Burnett,

Iron, Price, Rusk, Sawyer,

Taylor, & Washburn Counties..... Douglas County

\$40,250 1 Person..... \$42,750

\$46,000 2 Persons \$48,850

\$51,750 3 Persons \$54,950

\$57,450..... 4 Persons \$61,050

\$62,050 5 Persons \$65,950

\$66,650 6 Persons \$70,850

\$71,250 7 Persons \$75,750

\$75,850..... 8 Persons \$80,600

Total household income shall include all income sources from all members of the household who are at least 18 years of age (except full-time students under 22 years of age).

Household size includes all full-time household members, foster children, and other minor children who reside in the household for more than 50 percent of the year.

**Residents of the City of Superior are ineligible for this particular program, but are eligible for other programs we have available. Please contact us for more info!*

(Contact info below)

CONTACT ASHTIN GRONNING AT 715-635-2197 FOR QUESTIONS AND TO SEE IF YOU ARE ELIGIBLE!

Housing Activities

The Housing Program benefits Low- and Moderate-Income (LMI) households needing to make home improvements or wishing to purchase a home. Northwest Regional Planning Commission administers the Regional Ten-County Housing Program.

OWNER-OCCUPIED REHABILITATION

The program will provide rehabilitation assistance to LMI owner-occupied housing units. Financial assistance to eligible owner-occupied households will be in the form of a zero percent interest, deferred payment loan, secured by a mortgage until the unit ceases to be the borrower's principal place of residence. The property must be titled in the owner's name, taxes must be current, and the property must be insured against direct loss or damage. Homes under life estates and land contracts are eligible.



RENTER-OCCUPIED REHABILITATION

The program may provide funds for the rehabilitation of LMI renter-occupied units with zero to three percent interest, installment loans over ten years.

HOMEBUYER ASSISTANCE



The program will provide assistance to eligible households that are renting and seeking assistance to purchase a home. The Homebuyer Opportunity Program will provide closing costs and up to 50 percent of the down payment to eligible clients. Eligible closing costs include: loan origination fees, loan discount points, appraisal costs, credit report, title search and preparation charges, transfer fees, and recording costs. Terms for financing are the same as owner-occupied rehabilitation.

HANDICAPPED ACCESSIBILITY

Funds may be used for accessibility modifications to a dwelling unit occupied by an LMI person who is physically handicapped. Typical modifications include: ramps, grab bars, accessible shower stalls, wider doorways and hallways, and the installation of door handles, in place of door knobs.



Contact Information

Kimberly Gifford – Housing Specialist
Ashtin Gronning – Administrative Secretary

Northwest Regional Planning Commission
1400 S River Street
Spooner WI 54801

Phone: 715-635-2197 | Fax: 715-635-7262
kgifford@nwrpc.com | agronning@nwrpc.com

NW Regional Housing Program Landlord Information Sheet — What you should know before you apply

Housing improvements to renter-occupied dwellings include, but are not limited to:

- Replacing shingles
- Windows
- Exterior doors
- Siding
- Furnaces and hot water heaters
- Upgrading wiring
- Adding insulation where needed
- Repairing foundations
- Making handicapped accessibility improvements.



Program Guidelines—

- Funds are in the form of a 0% interest loan, to be paid back through installment payments up to 10 years.
- 1st payment is due within 60 days of signing the mortgage.
- Funds are for the rehabilitation of LMI (low to moderate income) renter-occupied units.
- Landlord must agree in writing to maintain affordable rents at or below HUD Rental Limits and amend them, if necessary, according to the limits set forth by HUD annually for the first 5 years of the loan. (HUD 2020 rent limits by County are listed on the back.)
- For the 1st 5 years, any new tenants must meet household income limits and be income verified by the administrator.

2021 HOUSEHOLD INCOME LIMITS

Ashland, Bayfield, Burnett,
Iron, Price, Rusk, Sawyer,

Taylor, & Washburn Counties

Douglas County

\$40,250	1 Person	\$42,750
\$46,000	2 Persons	\$48,850
\$51,750	3 Persons	\$54,950
\$57,450	4 Persons	\$61,050
\$62,050	5 Persons	\$65,950
\$66,650	6 Persons	\$70,850
\$71,250	7 Persons	\$75,750
\$75,850	8 Persons	\$80,600

Questions? Please contact—

Kim Gifford
Housing Development Specialist
715-635-2197
kgifford@nwrpc.com

FAIR MARKET RENTS—2021

	0 Bedroom	1 Bedroom	2 Bedroom	3 Bedroom	4 Bedroom
Ashland County (all utilities provided)					
*No Utilities - 75%	\$522.00	\$560.00	\$734.00	\$913.00	\$1,229.00
*Partial Utilities - 85%	\$391.50	\$420.00	\$550.50	\$684.75	\$921.75
	\$443.70	\$476.00	\$623.90	\$776.05	\$1,044.65
Bayfield County (all utilities provided)					
*No Utilities - 75%	\$565.00	\$569.00	\$750.00	\$933.00	\$1,017.00
*Partial Utilities - 85%	\$423.75	\$426.75	\$562.50	\$699.75	\$762.75
	\$480.25	\$483.65	\$637.50	\$793.05	\$864.45
Burnett County (all utilities provided)					
*No Utilities - 75%	\$497.00	\$571.00	\$753.00	\$937.00	\$1,045.00
*Partial Utilities - 85%	\$372.75	\$428.25	\$564.75	\$702.75	\$783.75
	\$422.45	\$485.35	\$640.05	\$796.45	\$888.25
Douglas County (all utilities provided)					
*No Utilities - 75%	\$654.00	\$671.00	\$884.00	\$1,141.00	\$1,394.00
*Partial Utilities - 85%	\$490.50	\$503.25	\$663.00	\$855.75	\$1,045.50
	\$555.90	\$570.35	\$751.40	\$969.85	\$1,184.90
Iron County (all utilities provided)					
*No Utilities - 75%	\$500.00	\$557.00	\$734.00	\$940.00	\$1,010.00
*Partial Utilities - 85%	\$375.00	\$417.75	\$550.50	\$705.00	\$757.50
	\$425.00	\$473.45	\$623.90	\$799.00	\$858.50
Price County (all utilities provided)					
*No Utilities - 75%	\$553.00	\$557.00	\$734.00	\$992.00	\$995.00
*Partial Utilities - 85%	\$414.75	\$417.75	\$550.50	\$744.00	\$746.25
	\$470.05	\$473.45	\$623.90	\$843.20	\$845.75
Rusk County (all utilities provided)					
*No Utilities - 75%	\$500.00	\$557.00	\$734.00	\$977.00	\$1,102.00
*Partial Utilities - 85%	\$375.00	\$417.75	\$550.50	\$732.75	\$826.50
	\$425.00	\$473.45	\$623.90	\$830.45	\$936.70
Sawyer County (all utilities provided)					
*No Utilities - 75%	\$523.00	\$582.00	\$767.00	\$954.00	\$1,040.00
*Partial Utilities - 85%	\$392.25	\$436.50	\$575.25	\$715.50	\$780.00
	\$444.55	\$494.70	\$651.95	\$810.90	\$884.00
Taylor County (all utilities provided)					
*No Utilities - 75%	\$547.00	\$557.00	\$734.00	\$922.00	\$1,084.00
*Partial Utilities - 85%	\$410.25	\$417.75	\$550.50	\$691.50	\$813.00
	\$464.95	\$473.45	\$623.90	\$783.70	\$921.40
Washburn County (all utilities provided)					
*No Utilities - 75%	\$501.00	\$571.00	\$753.00	\$966.00	\$1,021.00
*Partial Utilities - 85%	\$375.75	\$428.25	\$564.75	\$724.50	\$765.75
	\$425.85	\$485.35	\$640.05	\$821.10	\$867.85

- Utilities (electric, heat, water, sewer)

* As approved by the Northwest Regional Housing Committee



**Sawyer County / Lac Courte Oreilles
Economic Development Corporation**

July 2021 Activity Report

EDA Announces American Rescue Plan Programs

On July 22 the U.S. Economic Development Administration announced six programs to equitably invest \$3 billion allocated under the American Rescue Plan. The programs aim to assist communities in their efforts to build back better by accelerating the economic recovery from the coronavirus pandemic and building local economies that will be resilient to future economic shocks.

Three programs under review to assist Sawyer County and Lac Courte Oreilles:

- **Economic Adjustment Assistance (\$500 million)** grants will help hundreds of communities across the nation plan, build, innovate, and put people back to work through projects tailored to meet local needs.
- **Indigenous Communities (\$100 million)** program will work hand-in-hand with Tribal Governments and Indigenous communities to develop and execute economic development projects they need to recover from the pandemic and build economies for the future.
- **Travel, Tourism and Outdoor Recreation (\$750 million)** program will focus on revitalizing the hard-hit travel, tourism, and outdoor recreation industries and accelerate the recovery of communities that rely on these sectors.

I attended the July 27 “**EDA 101 and American Rescue Plan Overview**” webinar, and I am in the process of reviewing the complete published Notice of Funding Opportunity (NOFO) for each opportunity. I will be contacting potential local partners and be in contact with the EDA Economic Development Representative for Wisconsin.

Small Community Forum

Plans are in development for the Hayward area to host a 2021 Small Community Forum. The statewide partners are the Wisconsin Economic Development Corporation (WEDC), Arts Wisconsin, Wisconsin Downtown Action Council (WDAC), Wisconsin Rural Partners (WRP), UW-Extension, League of Wisconsin Municipalities, and USDA Rural Development Wisconsin.

The event is targeted for late October / early November, and I will be organizing a local planning team to assure our organization is highlighted and local stories told. Watch for upcoming details.

Tribal Enterprise and Economic Development Resources Toolkit Discussion / Tour

EDC and the Lac Courte Oreilles Ojibwe College are planning to host an event in partnership with the U.S. Economic Development Administration, Wisconsin Procurement Institute, First American Capital Corporation, and Wisconsin Economic Development Corporation. Targeted for September at the College the half day event will allow agency representatives to learn firsthand the needs and opportunities of the Lac Courte Oreilles Tribe.

SCORE Wisconsin

The chapter of SCORE serving West Central Wisconsin and the UP of Michigan has interest in serving Sawyer County utilizing available grant funds and resources. They are a Chapter of National SCORE, a nonprofit association headquartered in Herndon, VA. SCORE has 300 plus Chapters and 11,000 plus volunteers throughout the United States, SCORE is a resource partner of the USA Small Business Administration (SBA). They have committed \$4,000 to support our needs (workshops, training, mentoring, equipment) for the balance of 2021 and written us into a Community Navigators Pilot Program grant submittal they anticipate receiving in the coming months.

Fundraising and Sustainability

Local Support

- Continued contacts and communications to a priority list of 60 businesses and institutions to set up meetings and solicit new and renewed support.
- Business After Hours: attended the July 22 Chamber event at Amundsons Appliance and Wisconsin Surf to further in person contacts and introductions.

Regional Contacts / Meetings

- Northwest Regional Planning Commission Annual Meeting.
- Visons Northwest Regional Economic Development quarterly meeting.
- Wisconsin Council on Forestry monthly meeting.
- Wisconsin Rural Partners Bonus Session
- Hayward Area Chamber of Commerce, Executive Director
- Hayward Downtown BID monthly meeting
- Wisconsin Economic Development Corporation: Regional Director, Downtown Development Program Manager.

Contact: Mike Gardner Executive Director mgardner@northflow.net 715-462-4775