

**Minutes of the June 8, 2026 Meeting of the Sawyer County
Economic Development and UW-Extension Committee
of the Sawyer County Board of Supervisors
Board Room; Sawyer County**



Voting Committee Members Present:

- ☒ John Righeimer
- ☒ Stacey Hessel
- ☐ Jim Miller - Absent
- ☐ Steve Longtine - Excused
- ☒ Randy Neumann

Others Present:

Mike Markgren
Laura Bruce
Mindy Simons
Brian Priester
Ann Larson
Linda Zilmer

Call to Order – Mr. Righeimer called the meeting to order at 8:30 am.

Certification of Compliance with the open meeting law was met. Roll Call was taken. Quorum was met.

Meeting Agenda -- Set

Public Comments – Linda Zilmer spoke.

Minutes from the previous meeting dated: May 11, 2026

Motion to approve made by: Mr. Neumann Second by: Ms. Hessel
Motion carried without negative vote.

Library Funding: Mr. Markgren discussed the library funding process and how the formula should be a data driven decision rather than an emotion driven decision. Having a resolution would take the guesswork out of the funding for both the Weiss and Winter Libraries. Ms. Hessel suggested this be presented at the Finance meeting and liked the idea of a resolution. Mr. Righeimer and Mr. Neumann both liked the concept of a resolution. Mr. Righeimer would like to see this as a July action item.

Hayward Lakes Visitors & Convention Bureau Report—

Ms. Simons detailed the Marketing report which included television, social media paid promotions, Midwest Outdoors email campaign and the YouTube Spring Fishing Ads.

NWRPC Report— no report.

SC Economic Development Corporation Report— Mr. Priester stated he is now six weeks into the position and still doing on the job training and meetings. He is building a new website and changing the logo due to the recent name change. He reported the THRIVE Grant has now been approved. Mr. Righeimer stated the name change should be reflected on the agenda.

Trail Reports--

Motorized— Mr. Neumann read a report. New counters have been placed to better capture summer trail usage. The report thanked local entities for aiding in the opening of new trails. There have been positive reports from local businesses regarding the ATV/UTV business.

Non-Motorized trails—No report.

Board Appointed Committee Updates –

No reports

Correspondence, Reports from Conferences— None

Future Agenda Items – Library Resolution action item for July.

Adjournment – 9:46 am

Meeting Date/Time – The next meeting of the Economic Development and UW-Extension Committee will be Monday, July 6, 2026 at 8:30 am in the Board Room.

Minutes recorded by Laura Bruce, Elected Official Deputy Clerk

DRAFT